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6261

FALL  
1950

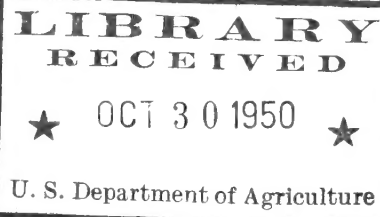
**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK, NEW YORK

**The Sparkling  
New  
Golden  
Scepter**

(Pat. 910)  
See page 2



© J. & P. CO.

THE PARADE OF *Modern Roses* AND PERENNIALS

# The 3 Most Outstanding

HYBRID TEA

## VOLCANO

(Left)

(Pat. 951)

**The Immense New  
Cherry-Red Bloom**

Volcano

An exceedingly large new Hybrid Tea with unusually long, slow-opening, deep carmine buds.

The buds expand slowly to immense, live glowing cherry-red blooms that seem to lighten their surroundings just as the glow of the volcano's molten lava lightens the surrounding clouds at night. At the finish the blooms assume a rosy pink color.

The plant is strong and bushy, and the great quantity of dark green foliage makes a well-balanced foil for the 6 to 7-in. flowers.

A delightful fruity fragrance adds a final touch of charm to the ensemble.

In the nationwide testing we have found it "very good" in North Dakota, "excellent" in Wisconsin, "delightful" in Hartford, Connecticut, and "uniformly satisfactory" in the warmer climates of California and the South, where "a shining, brilliant live red which softens to a deep pink at the finish" is added to the other compliments.

*Bud* . . . . . long, deep carmine.

*Flower* . . . 6 to 7 in., cherry-red color.

*Plant* . . . . . bushy, strong.

*Foliage* . . . dark green, plentiful.

*Fragrance* . . delicious, fruity.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

HYBRID TEA

**The Sparkling  
NEW**

## Golden Scepter

(Pat. 910)

A sparkling new golden yellow Rose with deep-colored, long, charming buds and large, brilliant graceful blooms of high-centered form. The dark glossy foliage is delightful in itself and very resistant to ordinary ills. The plant habit is open and airy, with many flowers throughout the summer.

It is in high favor from Michigan where it is called "the best yellow Rose for many years" to Virginia where it is a "very first-class Rose, deep yellow." Missouri proclaims it "first of the very best yellow Roses for this country"; North Dakota records "deep yellow, long-pointed buds." Pennsylvania calls it "a fine

Hybrid Tea" and Massachusetts "a rich yellow fading very little; very strong growth." Truly universal approval!

Now popular as a cut flower, Golden Scepter is on its way to becoming the favorite new yellow Rose of the garden.

*Bud* . . . . . golden yellow, long.

*Flower* . . rich, brilliant yellow. Color fades little to end.

*Size* . . . . . open flowers 5 to 5½ in., high-centered.

*Vigor* . . . vigorous and disease-resistant.

*Plant* . . . very open habit, tall.

**\$2.50 each; 3 for \$6.25; 12 for \$25.00**

© J. & P. CO.

**Golden Scepter,  
The Rose on the  
Catalog Cover**





## A Personal Word from C. H. Perkins

*To My Customers and Friends:*

*It is a great personal satisfaction to bring you this new catalog. In it you will find many of your favorite Roses that are now growing in your garden plus other varieties which you may want but do not have as yet. Of course, there are several new varieties which you will see here for the first time.*

*You can order from this new catalog with absolute confidence that we will ship you only the finest Rose plants. Everything in this catalog is now growing in the nursery fields. As I drive through these fields, I think of the thrill you will get next year when these same plants are blooming so profusely in your garden.*

Our Plant Research Department has worked diligently in bringing out these new varieties, and our Production Department is ready to dig and ship you top-quality plants just as soon as weather conditions are right. For my part, I extend a warm welcome to thumb through the pages of this catalog and select J. & P. Roses for planting this fall. We guarantee to give you only the top-quality plants and the very best of service.

*Yours for better gardening,*

*C. H. Perkins*  
President

**Jackson & Perkins Co. Does Not Have Salesmen or Agents!**

Any individual claiming otherwise is misleading you. Make your purchase direct to us from this catalog. It is our only salesman.

## HYBRID TEA

(Right)

**OPERA** P.A.F.

*The Brilliant Slender Gold Medal Winner*

This brilliant new Hybrid Tea from Jean Gaujard of France is distinctive in its color combinations and the gay form of its bloom.

The slender buds, borne on long stems, are almost bicolor, with an intensive suffusion of golden yellow at the base and scarlet at the top of the bud. As the flower opens to a full 6 in., the petals quill slightly and the color becomes a gay, flaming, light scarlet-red with buff-yellow on the reverse. The general effect is airy and bright.

The vigorous plant has great quantities of leathery, clear green foliage.

Opera has won the Gold Medal for the Most Beautiful Rose of France, also Gold Medals in London, Geneva and Bagatelle. In this country Opera has done exceptionally well in California, with 6-in. blooms of very good substance. In New York the long slender buds open to very large blooms throughout the summer.

*Bud* . . . golden yellow base, scarlet top.

*Flower.* flaming light scarlet-red.

*Size*. . . . 6 in. across; graceful, quilled, wavy petals.

*Foliage.* leathery, dark green, disease-resistant.

*Plant* . . . vigorous, upright.

*Stems* . . . long and strong  
for cut flowers.

**\$2.00 each;  
3 for \$5.00;  
12 for \$20.00**

© I. & P. CO.

## Opera

**OUR Guarantee**  
**IS YOUR PROTECTION**  
**OUR GUARANTEE**—We offer you a  
We uncond

**OUR GUARANTEE**—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition. We guarantee every plant to flower the next normal blooming period after planting. All roses are guaranteed prepaid and free of charge, any other charges according to the order.

We guarantee every plant a normal blooming period after planting. We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

**YOUR RESPONSIBILITY** — Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY

**ORDER EARLY!**

**Send your order today. Don't delay! Please send remittance with your order; we do not ship C.O.D.**

**SPECIAL  
GROUP  
OFFER**

No. 760

One each of the  
Three New Roses  
on these 2 pages

GOLDEN SCEPTER  
VOLCANO OPERA

Value \$6.50  
Save \$1.10

ONLY . . . \$5.40

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

NEWARK, NEW YORK

# The Rose of Your Dreams

## GREATEST AWARD WINNER OF ALL TIME!

### AMERICA

Judged best new Rose for 1950 by the experts of the All-America Selections after 2 years of tests and observation. Gold Medal Winner at International Rose Test Garden, Portland, Oregon.

### ENGLAND

At the 1948 British National Rose Society Summer Show, FASHION was awarded the only Gold Medal.

### FRANCE

The Gold Medal of the 1949 Trials at the famous Bagatelle Gardens in Paris was awarded to FASHION.

### SWITZERLAND

At the International Rose Trials held in Geneva, Fashion was awarded a Certificate of Merit.

*This Great New Prize-Winning Rose  
was Created by Jackson & Perkins*



Fashion is superb even in miniature arrangements

# Fashion

(Pat. 789)

FASHION is definitely the finest Floribunda Rose ever created! Outshines all others for its gay new eye-arresting color, enormous clusters of continuous blooms and its generous all-round performance. The blooms persist without interruption from their first riotous June display right through the season until frost. Day in and day out the warm oriental-red buds appear freely, giving your garden an all-season panorama of exquisitely formed blooms in this sparkling new coral-pink suffused with gold.

### Always Covered with Clusters of Exquisite Bloom

Constant new growth replaces the old, so that as one rich flower cluster finishes, other clusters even more beautiful are developing to take its place. Blooms long-lasting under all conditions. Plant hardy and vigorous despite the lovely delicate form and subtle artists' coloring.

### Never Before a Color Like This in Roses

As the oriental red buds open gradually, they are transformed into exquisite miniature Hybrid Teas up to 3½ in. across. At the same time a gradual color transformation occurs as the oriental red buds blend into a lighter, luminous coral suffused with gold. Graceful wavy petals and a rich display of golden yellow stamens add new interest and unexpected promise to the open flower. Enchanting delicate fragrance fills the surrounding air with a delightful scent.

### Outstanding Anywhere in Any Garden

FASHION blends well with all its garden neighbors, creating a new exciting center of interest. Sparkling colors so abundant in each heavy cluster are handsome in a group planting in front of shrubs or evergreens; as a hedge leading to house or garden, around new homes or simply as a colorful accent point anywhere in your garden or flower beds. In formal Rose beds FASHION more than holds its own with any of your older favorites.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

### WHAT CUSTOMERS SAY ABOUT

*Fashion*

N.J.—Lasts well. Has not dropped a leaf all summer.

Ohio.—This is a great Rose without faults. Headed for fame. Vigorous, bushy habit.

Tenn.—Very much wanted by everyone who

saw it. More questions answered on this than on any other test Rose.

Wyo.—New color in Roses; most exciting Floribunda.

Ill.—One of the best Floribundas I have grown. Wonderful color.

Calif.—This Rose will be a big success. Visitors rave over it.

Okla.—Everyone's favorite! Too soft and lovely to be real.

From England—A Rose with a future . . . there is nothing like it!



Fashion

JACKSON & PERKINS CO.

World's Largest Rose Growers



# The Best Red Rose of All Time!

## THE WONDROUS New Yorker

(Pat. 823)

Gold Medal, International Test Garden,  
Portland, Oregon

New Yorker is truly a red, red Rose that stays red until the last petals wither and fall. The dark color is clear and sparkling, and the flowers are tremendous . . . often measuring 6½ in. across. Every hour, every minute that you see these lovely blooms in your garden you'll be completely amazed at the clear, sparkling, rich color and the tremendous, beautifully formed blooms.

### Grows Perfectly With Little Care

This hardy, disease-resistant prize-winner is so easy to grow you'll want several plants in your garden once you try it. The sturdy, 3-ft. plants are exceptionally vigorous and grow luxuriantly with a minimum of care. The magnificently formed blooms of enormous size continue without interruption all season from June until cold weather. The young shoots and new growth are bright red adding to the beauty and interest of New Yorker, in your garden.

### Gorgeous Color Makes Any Garden a Show Place

The brilliant, unfading color is scarlet with rose-red undertones. The rich, velvety sheen of every perfect petal reflects a brilliant highlight and gives the blooms an exceptionally lovely texture. Few Roses do so much to make your garden the envy of your whole neighborhood. As befits a Rose of such absolute perfection, the buds of New Yorker are beautifully formed and darker in color than the open bloom. The strong, sturdy stems hold each flower proudly erect from the time the bud first appears until at long last the bloom has developed and finally shatters.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

© J. & P. CO.



© J. & P. CO.



NEW YORKER . . . QUEEN OF THE FLOWER SHOWS!

## Here's Why

New Yorker  
is the BEST Red Rose  
of All Time!

**● CLEAR, NON-FADING COLOR.**  
Brilliant red remains clear and fresh, even on the hottest days.

**● UNUSUAL FORM AND SIZE.**  
When you see gorgeous blooms of New Yorker 6½ in. across right in your own garden, you won't believe your own eyes!

**● ABUNDANTLY EVER-BLOOMING.**  
... Starting with its magnificent show in June, you'll have blooms constantly during July, August, September and right up until frost.

**● DELIGHTFUL, SPICY FRAGRANCE.**  
Each bloom of New Yorker fills the air around it with a lovely raspberry fragrance.

**● AWARDS.** In a test of 152 varieties in the International Rose Garden, Portland, Oregon, New Yorker was the only Rose to be given a Gold Medal.

Why the Experts Say:

**"FALL is the IDEAL Time to Plant Roses!"**  
Assures Earlier,  
More Profuse Roses Next Season

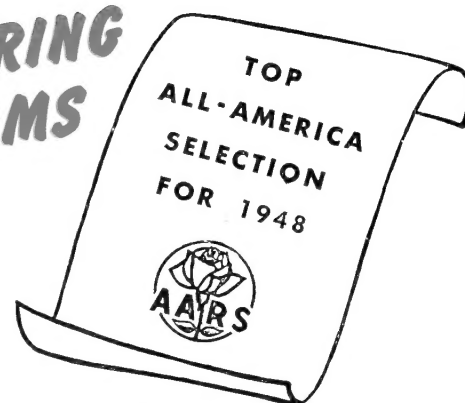
The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J. & P. plants. It is then only a matter of a few minutes to put them in the prepared ground. You can be confident of earlier, better blooms next June because the plants make new roots in the late fall and early spring. . . will produce blooms almost like an established plant.



**STATELY... ENDURING  
... 5 TO 6" BLOOMS**

*Opens Slowly...*

**Non-Fading... Free-Blooming  
Rugged, Glossy Foliage**



# Diamond Jubilee

(Pat. No. 824)

*An Outstanding Hybrid Tea Rose Because...*

- Flowers open slowly and last exceptionally well either on the bush or as cut flowers.
- Heavy-textured petals do not fade or burn even in warm weather.
- Sturdy, rugged plants are vigorous and disease-resistant, with leathery green foliage.
- Abundance of 5 to 6-in. blooms. Long stems.
- Warm glowing buff-orange color has a fascinating radiant sparkle.
- Winner of top honors in 1948 All-America Trials.

The loveliness and perfection of this handsome J. & P. Rose will amaze you when its enormous flowers appear in your garden next June. You'll agree with the experts who voted this top honors in the 1948 All-America Trials. The blooms, of surpassing loveliness on a plant which is attractive in itself, give you undeniable proof that here indeed is the "Queen of Flowers."

## Enormous Size... Glowing Color

The color is warm glowing buff-orange, deeper in cooler weather, with a radiant sparkle from a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high-centered. They open slowly, providing many thrilling hours as you watch the buds gradually unfold... Diamond Jubilee lasts exceptionally well either on the bush or as cut flowers. The many heavy-textured petals do not fade or burn even in warm weather, but rather intensify in color as the flowers open.

## Delightful Form and Fragrance

You will enjoy a rich soft Old Rose fragrance as you bring this captivating beauty to your face. Warmth of color, perfection of form and rugged vigor are yours in greater measure from Diamond Jubilee than from any other Rose. The plant is sturdy and full, well clothed with rich dark green foliage, and the constant succession of flowers are held erect on long stems.

*Flowers*... 5 to 6 in., high-centered; long-lasting.  
*Fragrance*... delightful Old Rose.  
*Lasting*... warm buff-orange flowers stand up particularly well. No sunburn.

*Vigorous*... the 30-in. plants are unusually hardy, bushy, with dark green foliage.  
*Top Honors*... All-America Rose Selections 1948.  
*Created By*... E. S. Boerner, J. & P. Director of Research.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

**SPECIAL  
OFFER!**

## SPECIAL J. & P. GROUP

*One each of Eight of Jackson & Perkins  
Outstanding Recent Introductions*

*Fashion* (p. 4)..... coral-gold  
*Diamond Jubilee* (p. 6)..... buff  
*New Yorker* (p. 5)..... sparkling red  
*Golden Scepter* (p. 2 and cov.)..... yellow  
*Enchantment* (p. 18)..... peach-pink  
*Rubaiyat* (p. 33)..... brilliant red  
*Volcano* (p. 2)..... cherry-red  
*Mary Margaret McBride* (p. 27)..... coral-pink

GROUP # 750 Value \$15.50

Save \$2.60

Only.. **\$12.90**

©  
J. & P. CO.

Diamond Jubilee





# FIRST IMPORTANT NEW CLIMBER OF A DECADE!

*Exceptionally Hardy!*

The Sensational  
Everblooming

## ALOHA

Pat. 948

- ✓ *Bursts into Bloom from Top to Bottom*
- ✓ *Unusually Large Blooms for a Climber*

Like an Artist's Dream, this magnificent rose-pink Climber bursts into bloom from top to bottom with an utterly breath-taking display of never-to-be-forgotten glory. After this first peak of June glory, Aloha continues to bloom frequently during the entire season.

So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies adequate description. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, double, perfectly formed blooms of handsome size. Flower after flower measures 5 in. across and 3 in. deep. Each gorgeous petal is strong and waxy.

### Never Before a Climber Like This!

The general effect of a plant in bloom is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha blooms in long-stemmed clusters of buds. As if to prolong its breath-taking display, the buds do not open all at once. The primary bud develops into a gorgeous 5-in. bloom but the secondary buds around it are still undeveloped and do not open fully until the first flower has practically finished.

### Everblooming . . . With Glossy Rich Foliage

The plant is just as superior as the blooms. Very deep waxy foliage makes a solid background, throwing the magnificent blooms into dramatic relief. An occasional stem 18 in. or more in length with a single bloom of unusually great size and richness of color will branch out from the main canes. We think this Climber is the perfect Rose of its class.

\$2.50 each; 3 for \$6.25; 12 for \$25.00

Aloha is ideal for arrangements in the house

© J. & P. CO.



Aloha, the New Everblooming Climber © J. & P. CO.

A NEW  
EVERBLOOMING  
CLIMBER!

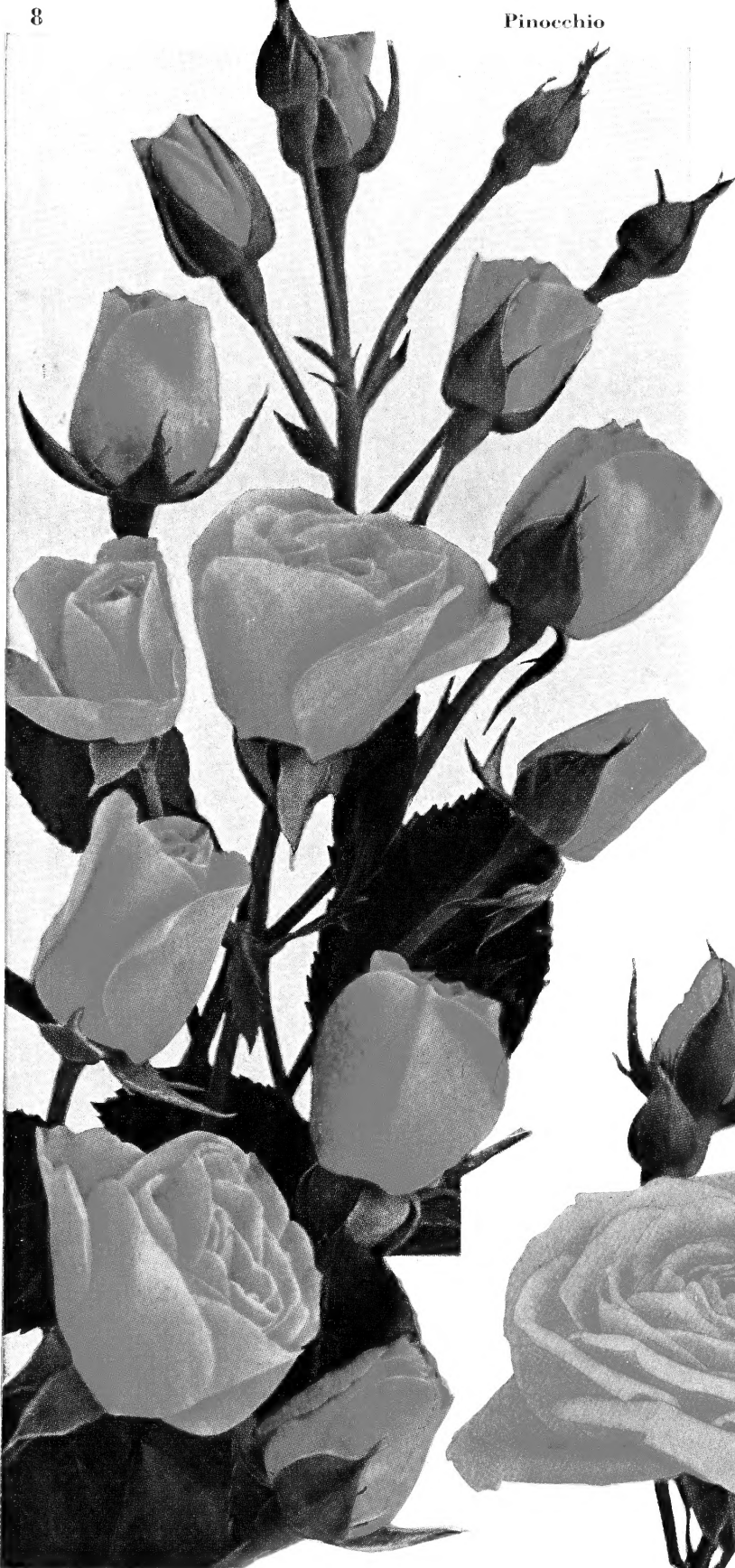
### Roses Are Easiest, Most Beautiful Flowers to Grow; Belong in Every Garden

Are you missing the thrill of growing Roses in your own garden? Have you missed the fun of handing a bunch of these gorgeous beauties to your neighbor . . . of watching the envious glances of passers-by as they see your Rose bushes burst into a riot of color . . . of arranging a vase of your own Roses on the dinner table when special guests are expected . . . of snipping off a tender, beautiful bud and wearing it when you go out?

You need not deprive yourself of these pleasures another season! Select the Roses that you would like best to see in your own garden and order them this fall with absolute confidence that next year your garden will be infinitely more beautiful than it has ever been before. There is no special "trick" in growing Roses like these. Our simple planting instructions and our guarantee assures you of complete satisfaction.



Pinocchio



© J. &amp; P. CO.

## THE ORIGINAL

*Pinocchio*  
(Pat. 484)

(Above)

*Clusters of Flowers . . . Always in Bloom!*

Truly the all-purpose wonder of rosesdom. Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay harmony. Clusters of exquisite pointed buds open gradually to long-lasting miniature Tea Roses, 1½ in. across.

In the garden Pinocchio has many uses and generously fulfills them all. It is ideal to plant in shrub and evergreen borders,

particularly effective in continuous summer and fall color after the flowering shrubs are done. The cool pink masses are refreshing in mass plantings and edgings for paths, drives, beds and borders.

Bred to endure rigorous winters and to bloom abundantly from early June through the hot summer and fall; a welcome addition to your garden; a riot of color from June to frost.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

Lavender  
Pinocchio©  
J. & P.  
CO.

## THE AMAZING

HARDY, EVERBLOOMING CONSTANT MASSES  
OF COLOR FROM JUNE TILL FROST

Hundreds of thousands of gardeners from coast to coast know the fabulous Floribunda Pinocchio for its outstanding qualities. It's unsurpassed for mass planting . . . giving constant color for very little care.

These other members of the Pinocchio family have all the good characteristics of the original Pinocchio plus the exciting new colors shown on these pages.

## IMAGINE . . .

*Lavender Pinocchio*  
(Pat. 947) (Above)

An entirely new color in Roses! A true clean lavender enriched by a mass of golden yellow stamens. This lovely color changes at various stages. Buds are warm chocolate-brown overlaid by dusty pink . . . followed by smoky pink-lavender. Each petal is delightfully frilled and has a clean delicate lavender border. When at last the flower is wide open, the colors soften to dainty silver-lavender with faint suggestions of rosy pink. The bright yellow stamens make a lovely contrast at this stage. Delightful oriental fragrance.

\$2.00 each; 3 for \$5.00; 12 for \$20.00; 25 for \$37.50

*Pinocchio*  
FAMILY  
GROUP



Yellow  
Pinocchio



©  
J. & P. CO.

©  
J. & P. CO.

White  
Pinocchio



# Pinocchio FAMILY

## Yellow Pinocchio

(P.A.F.) (Above)

Another thrilling Pinocchio with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. Disease-resistant. This sturdy, healthy and free-flowering member of the Pinocchio family is a welcome addition to the Floribunda Roses.

\$1.50 each; 3 for \$3.75; 12 for \$15.00;  
25 for \$28.15

## White Pinocchio

(P.A.F.) (Above, Right)

A glistening white Pinocchio, with flowers about 2½ in. in diameter and fully double, usually borne in large clusters of up to 30 or more. The cream-tinged buds and sheer white, long-lasting blooms are a real treat for many weeks. The foliage is a rich dark green.

\$1.50 each; 3 for \$3.75; 12 for \$15.00;  
25 for \$28.15

## Red Pinocchio

(Pat. 812)

(Right)

Combines the best qualities of two of our most popular Floribundas, Pinocchio and Donald Prior. The 3½-in., delightfully fragrant Roses are borne in large, long-lasting, unfading clusters, with individual blooms scattered between the mass flowerings. Color a rich dancing carmine, which deepens and acquires a velvety cast as buds open fully. Finishes with the same lovely cup-shaped bloom as Pinocchio but in a rich scarlet color. The bushy, upright plant is broad and vigorous, exceptionally free-flowering. A fitting companion for the very popular parents.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

### THE PINOCCHIO FAMILY

GROUP #600

Pinocchio

Red Pinocchio

White Pinocchio

Yellow Pinocchio

Lavender Pinocchio

Value \$7.75

SAVE \$1.30

Only \$6.45



Red  
Pinocchio

Actual Color Photo of  
**JUST ONE SPRAY**  
of Masquerade!



*Each Bloom on Each Plant Changes Colors*

© J. & P. CO.

## THE SENSATIONAL **MASQUERADE** P.A.F.

A rare novelty for your garden. Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination.

Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and red.

**ALL**  
THESE COLORS  
**ON ONE PLANT!**

Clusters of 25 to 30 buds on one stem are not uncommon. Because of these unbelievable clusters and the range of colors through which each individual bud passes, Masquerade gives your garden a festive look.

The vigorous, 3-ft. plants have a rather open growth. Foliage hangs on until November.

*Color...* yellow to lemon to pink to red.

*Bloom...* 18 petals, 3 in. across. Very free.

*Clusters...* 25 to 30 buds on a cluster, with many different colors at the same time.

*Novelty...* only Rose in the world with so many clean colors on individual clusters.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

# HERE'S WHY **FALL IS THE** **TO PLANT**

ROSES PLANTED **NOW**

**BIGGER BLOOMS**

**HEALTHIER PLANTS**

**EARLIER BLOOMS**

Join with 10,500 other amateur gardeners  
who are enjoying the benefits of the

### AMERICAN ROSE SOCIETY

#### MEMBERSHIP GIVES YOU:

1. American Rose Annual—a 280-page book packed with new and authentic information on rose growing.
2. American Rose Magazine (Bi-monthly)—the only periodical devoted entirely to rose growing.
3. Members' Handbook—roster, consultants, public rose gardens, rose shows and judging.
4. Use of Lending Library.
5. Help on personal rose-growing problems.

Annual dues only \$4.50, or three years for \$13.00. For complete information write Dr. R. C. Allen, Executive Secretary, American Rose Society, Box 687E, Harrisburg, Pa.

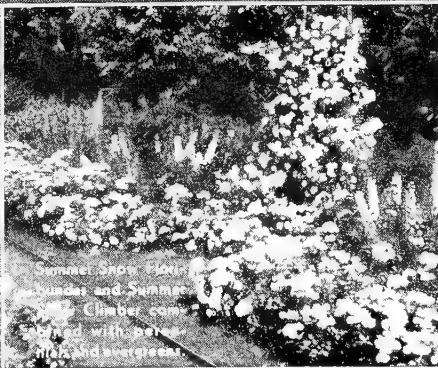
## HOW TO USE FLORIBUNDAS IN YOUR GARDEN.....



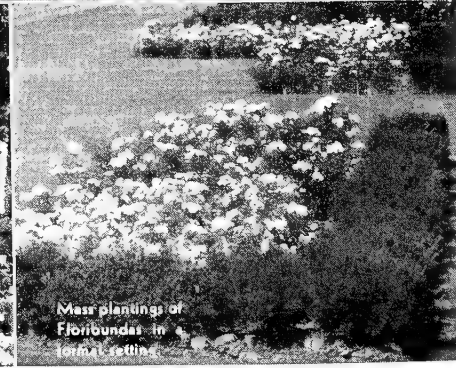
Floribunda in a solid bed makes a continuous show of color.



Floribundas add color to the perennial border.



Summer Spray Floribundas and Climbing roses with netting make an evergreen.



Mass plantings of Floribundas in formal settings.



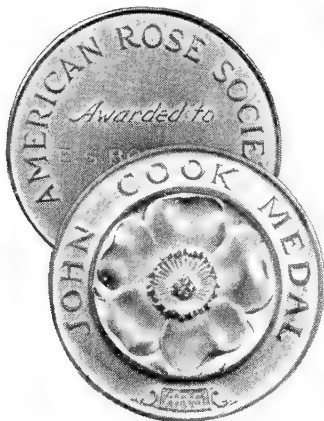
# **BEST TIME ROSES!**

## **WILL GIVE YOU:**

Getting your plants started this fall gives them a chance to become established before the first blooming period. Then they bloom as generously as older established plants.

Roses set out now will get their roots well anchored by spring. They are vigorous and disease resistant right from the start of the new season.

On the first warm day next spring your new plants are ready to grow. Earlier flowers than you would get from spring planting are a certain result.



**Winner of John Cook Medal of American Rose Society**

**Awarded in 1947 to Goldilocks**

## *Goldilocks* . . . "Best New American Rose in Three Years"

"Stardust refined to Gold" . . . the long-awaited true golden Floribunda! Somewhere in your garden, this mass of glorious sunshine will delight you from early spring all through summer and fall. Clusters of bright yellow are particularly colorful and showy.

The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. They last a long time, as fresh new buds keep

replenishing the over-all effect of a golden yellow mass. Continuously throughout the entire season, you'll have masses of this rich golden yellow. Dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. (Pat. 672.)

*Bud* . . . . . rich golden yellow.

*Flower* . . . cupped in early stages. 45 firm petals. Up to 3½ in. across. Lower petals reflexed.

*Fragrance* . . . delightful wild-Rose.

*Plant* . . . . . spreading, 2½ ft.

\$1.50 each; 3 for \$3.75; 12 for \$15.00;  
25 for \$28.15

**SPECIAL  
GROUP  
OFFER**  
No. 610

**All-Color Group**

**GOLDILOCKS  
MASQUERADE  
FASHION  
BETTY PRIOR**

Value \$6.75

Save \$1.15

Only **\$5.60**

**JACKSON & PERKINS CO.** *World's Largest Rose Growers*  
NEWARK, NEW YORK

©  
J. & P.  
CO.Summer  
Snow

# FLORIBUNDAS ARE

© J. &amp; P. CO.

Pink Bountiful



## PINK BOUNTIFUL (Left)

You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long.

## Miniature Hybrid Teas

When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Pink Bountiful will go equally well in Rose beds or mass plantings. Its season-long bloom, delightful color and fragrance make it unusual and effective in any location.

## Nutty Fragrance

The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. The nutty fragrance adds to its charm when used in flower arrangements or nosegays. With all its pure delicacy of form and color, Pink Bountiful is hardy, easy to grow.

## Outstanding Qualities

It is a petite relative of the Hybrid Tea, particularly adaptable for cut-flower use. In the bud, it is a pretty complement to miniature arrangements. (Pat. 601.)

\$1.25 each; 3 for \$3.15;  
12 for \$12.50; 25 for  
\$23.45

© J. &amp; P. CO.



## Yellow Pinocchio

(Above) P. A. F.

Another thrilling Pinocchio with the same sturdy bush and great masses of apricot-yellow blooms.

Grows 3 ft. tall and at the peak of bloom is a rounded mound of yellow. The foliage is dark green, tough and very disease-resistant. This sturdy, healthy and free-flowering newest member of the Pinocchio family is a welcome addition to the Floribunda Roses, and is bound to become as popular as its far-famed parent.

Color... apricot-yellow to yellow.

Flower... 3 in., fully double, long-lasting.

Bud... has touch of red on outside petals.

Bloom... very free, always in bloom.

\$1.50 each; 3 for \$3.75; 12 for \$15.00;  
25 for \$28.15

JACKSON & PERKINS CO.

Summer  
Snow

# IDEAL FOR HEDGES

Yellow Pinocchio

SUMMER SNOW (Above)

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in the perennial and shrubbery borders. Most reliable to heavily blanket any area you wish with immaculate white. Sweet, elusive fragrance. Light green, attractive foliage. 20 in. tall. (Pat. 416.)

*Prolific*... blooms freely from June to frost. *Buds*... delicate buff-cream in clusters. *Useful*... for hedges and mass plantings. *Flowers*... clear white; dainty, 3½ in. across.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50; 25 for \$23.45



Floribundas add color and gayety to foundation plantings of evergreens.

Chatter

CHATTER (Right)

**Masses of Color from June to October!**

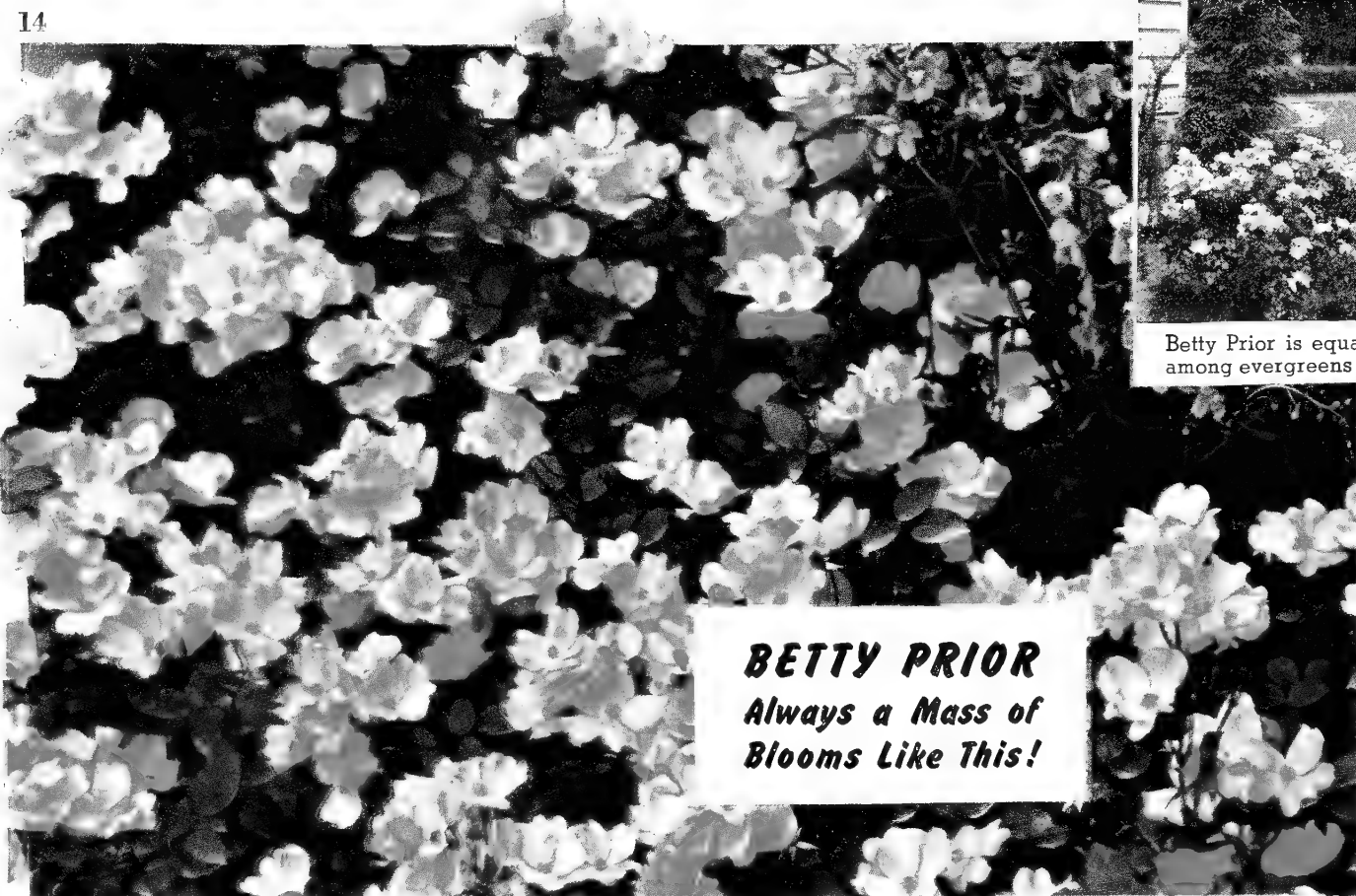
The enormous, bright crimson flower clusters on Chatter last two and sometimes even three weeks. Unsurpassed for garden color; ever-beautiful! Each bud in the cluster opens very slowly... and the mature blooms stay an unfading crimson for several days. As one flower finishes, new buds open to take its place. Each 7 to 8-in. cluster sparkles in your garden as a mass of bright crimson. Chatter is unequalled for masses of color; the 2½ to 3-in. flowers with their velvety petals are a constant delight on rugged, disease-resistant, 18-in. plants. (Pat. 739.)

*Long-lasting*... remarkable flower clusters, continuously in bloom from early spring to late fall.  
*Blossoms*... 2½ to 3 in. Velvety crimson, firm petals.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

World's Largest Rose Growers NEWARK, NEW YORK





**BETTY PRIOR**  
*Always a Mass of  
 Blooms Like This!*



Betty Prior is equally striking as a flowering shrub in among evergreens or when used as an informal hedge.

**PLANT  
 BETTY PRIOR**  
 for

- HEDGES
- SPECIMENS
- FOUNDATION PLANTINGS
- BEDS
- BORDERS
- BACKGROUNDS
- BEST ROSE FOR CURB PLANTINGS

© J. & P. CO.

World's Fair



**BETTY PRIOR... Color All Season!**  
**Most Persistent Bloomer of All!**  
**Constantly a Mass of these Pink Blooms!**

(Above) Unusually tall and free-flowering; delicate pink color. In June, its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, resembling red dogwood, never fail to keep color and attract interest. The buds are lively red, opening shell-pink, having 5 dogwood-like petals in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms.

In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers throughout the year. Tallest of

all Floribundas, excellent for the background of a Rose garden or perennial border. An established plant in a sheltered position will go up as tall as 4 ft. or more. Unequaled for colorful, informal hedges and for roadside plantings. (Pat. 340.)

*Color...* buds lively red, open shell-pink.

*Flowers...* resemble red dogwood blossoms in shape and size. Blooms in large clusters in spring and continuously throughout the season.

*Plants...* 3 to 3½ ft., full, abundantly branched.

**\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45**

**WORLD'S FAIR** (Left)

**First Floribunda Ever to Be An All-America Rose Selection**  
**A Favorite with Experienced Gardeners Since 1940!**

The official Rose of the great New York World's Fair. This peerless beauty ranks high in the affection of rosedom. The deep red, semi-double flowers stand out boldly in your garden. Clusters of 10 or a dozen brilliant blooms on sturdy, upright stems are a dazzling spectacle... marvelous for accent points in the flower bed or shrub border. One of those dependable, easy-to-grow beauties that will make your garden the envy of the neighborhood. The color and texture in a mass of World's Fair Floribundas is indescribable! Very large petals, buds small in comparison with finished flower. Bright cherry-red as flower

opens, passing through several darker shades to deep red velvet. Intriguing because of interesting variations in same cluster. The double Hybrid-Tea-size flowers are immensely popular everywhere. Exceptionally hardy. (Pat. 362.)

*Prolific...* continuous clusters of red velvet from spring to frost.

*Size...* blooms nearly 4 in. across; 18 to 20 petals. Fine for cutting.

*Vigorous...* bushy; about 30 in. high; magnificent in solid group.

**\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45**





# Floribunda Roses

## FOR EVERYBODY'S GARDEN!

### USE FREELY IN BEDS AND BORDERS

For continuous color you can't beat our Floribunda Roses. Blooming in generous clusters from June right through the summer until frost, they give your garden a truly breath-taking display because of their unusually free blooms . . . so generously borne in enormous clusters.

### REQUIRE LITTLE CARE

You don't have to "fuss" with Floribundas or give them the least bit of special attention. Set them out in your garden this fall, following our simple instructions, and next June you will be handsomely rewarded with great masses of flowers. They don't require any special care other than an occasional spraying and fertilizing to keep them healthy and luxuriant.



**ROCHESTER** (Above)

One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm, rich tone.

All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant. A group planting of Rochester is a continuous display of flowers from early June till heavy frost.

The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold . . . perfect in Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit that make Floribundas so perfect for masses. (Pat. 131.)

**\$1.50 each; 3 for \$3.75;  
12 for \$15.00; 25 for \$28.15**

### DONALD PRIOR (Right)

Immense clusters of semi-double, brilliant red flowers make this Floribunda unceasingly spectacular and colorful. Sturdy and vigorous . . . rarely out of bloom. In addition to its many generous flower clusters, Donald Prior has a unique habit of sending out individual flowers all over the bush, making the entire plant doubly interesting. The petals of each flower are large and wavy, while many flowers in each cluster will vary slightly in color.

### Striking for Mass Plantings

Thus, the general appearance of a plant in bloom is most unusual and artistic. Like so many other Floribundas, Donald Prior is particularly useful for mass effects in beds or in hedges. The sturdy plants are very hardy and disease-resistant. Tall growing . . . 30 to 36 in. (Pat. 377.)

**\$1.25 each; 3 for \$3.15; 12 for \$12.50;  
25 for \$23.45**



**Donald Prior**

© J. & P. CO.

**SPECIAL  
GROUP  
OFFER**

**No. 620**

## FAVORITE GROUP

**1 FASHION**

**1 ROCHESTER**

**1 PINOCCHIO**

**1 RED PINOCCHIO**

**1 SUMMER SNOW**

Value \$7.50

Save \$1.25

Only... **\$6.25**

### AVAILABLE ONLY IN LIMITED QUANTITIES

**ROSE ELFE.** So exquisite are the perfect blooms of this strong, hardy Floribunda that one might easily believe that the elves themselves had taken full-sized, perfect Hybrid Tea blooms, multiplied them several times on a single stem and reduced them all to less than

half size! The miniature rose-pink buds open to tiny, 2-in., high-centered flowers and offer not only a most attractive garden display but an opportunity for a great many cut flowers. Continuous blooming, June till frost.

**\$1.25 each; 3 for \$3.15;  
12 for \$12.50; 25 for \$23.45**

**MARIONETTE.** In rosarians' language, this is a true "sport" of Pinocchio. Generous to the utmost, with hundreds of creamy yellow sweetheart flowers on every bush. Incomparable for flower arrangements. Fully

double, about 1½ in. across. The pastel tint changes gracefully to immaculate white before the flowers finish. (Pat. 569.)

**\$1.25 each; 3 for \$3.15;  
12 for \$12.50; 25 for \$23.45**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

**NEWARK, NEW YORK**

# Geranium Red Is Noted for Outstanding Fragrance!

J. & P.

# Floribundas

## GERANIUM RED (Left)

### Unusual Geranium Color, Form and Fragrance

Imagine a Rose the color of a red geranium! *That even has the same wonderful spicy fragrance of a geranium!* If you can imagine this, you can visualize the loveliness and unusual qualities of our new Rose, Geranium Red.

The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home with its freshness. When the buds first appear, they are a dark oxblood-red, completely winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. The blooms appear both in clusters and also individually on single stems. (Pat. 811.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

© J. & P. CO.



*Once you inhale the aroma of this Rose, you will not lay it aside until you have satisfied your thirst for this new Rose scent.*

# NOW!

## White Pinocchio

(Right)

**The Popular  
Pinocchio in White**

A glistening white Pinocchio, with flowers about 2½ in. in diameter and fully double. They are usually borne in large clusters of up to 30 or more. The cream-tinged buds and sheer white, long-lasting blooms are a real treat for many weeks.

The foliage is a rich dark green, giving a sharp and interesting contrast with the flower.

The tests show White Pinocchio has been very successful in all parts of the country from California to New York and from Michigan to Texas. Oregon says "good white Floribunda," Chicago "we can use it," Massachusetts "long lasting, covered with blooms," and North Carolina, "I love the color and the lastingness." (P.A.F.)

*Bud*..... Small ovoid, light cream. Flowering heads, 30 to 40.

*Bloom*..... clear glistening white.

*Size*..... 2½ in., like Pinocchio.

*Plant*.... 24 to 30 in. first year.

*Foliage*... rich dark green.

*Fragrance*.. Old Rose.

*Health*... vigorous and hardy.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

White Pinocchio



Lavender  
Pinocchio

## PERMANENT WAVE

(Right) Fascinating rare color and dancing fluted blooms! Named for the delightful crinkling and fluting along the edges of each silky petal. Outside of petals is a rare cochineal-red, inside a shade lighter. Unusual wavy petals show a delightful irregular effect, even in the bud stage, with the fluting more and more pronounced as the flowers open. Useful for its constant show of beautiful crinkled clusters . . . frequently with as many as 15 blossoms gradually opening on the same stem. Clusters stand up well, staying crisp and fresh in all kinds of weather. (Pat. 107.)

\$1.25 each;  
3 for \$3.15;  
12 for \$12.50;  
25 for  
\$23.45.



Permanent Wave

## A Helpful Hint

Before arranging your Roses, hold the stems under water and make a fresh cut, removing only half an inch of stem or less. Cutting under water will prolong the life of the cut blooms.

## IMAGINE . . .

# Lavender Pinocchio

(Above)

An entirely new color in Roses! A true clean lavender enriched by a mass of golden yellow stamens. This lovely color changes at various stages, deepens in cool weather. The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As the buds open, this dusty pink is followed by smoky pink-lavender. The bright yellow stamens make a lovely contrast. Each cluster frequently has a dozen blooms, ranging from tight buds to the lovely wide-open, 3-in. flower. The many buds in each cluster are not out all at once but stage a continuous show of color as new buds constantly open to take the place of the older flowers. Delightful oriental fragrance. (Pat. 947.)

\$2.00 each; 3 for \$5.00;  
12 for \$20.00; 25 for \$37.50

**SPECIAL  
GROUP  
OFFER**

No. 630

## CONTINUOUS-BLOOMING RAINBOW GARDEN GROUP

Plant these proved varieties for a lovely color effect from June to October. Ideal in shrub or evergreen borders.

Pink Bountiful (page 12) . . . . . pink  
Chatter (page 13) . . . . . crimson  
Goldilocks (page 11) . . . . . yellow  
Marionette (page 15) . . . . . white

Value \$5.25

SAVE 90c

**\$4.35**

Deep fall coloring of  
Lavender Pinocchio.  
This rich shade gradually  
appears as weather becomes cooler.

## HOLIDAY (Right)

This gay new Floribunda is a festive combination of bright warm colors. Generous clusters of large-sized buds are orange-yellow brushed pink on the outside, strong vermilion-red inside. As the blooms open, color gives way to softer, more delicate tones.

The open flowers are lively flame-pink with a clear golden-yellow eye at the base of each bloom. The reverse side of the petals is a clear yellow which softens to a buff-yellow. Later the outside of each petal seems almost silvery and the petal curls back to show the deep pink inner coloring. The blooms are 3 to 3½ in. across.

An excellent Floribunda for masses of color in gay tones. Such coloring in generous clusters gives your garden a true holiday atmosphere all summer. Rich fragrance reminiscent of cloves. (Pat. 915.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00;  
25 for \$28.15

Holiday





# HERE'S HOW TO *Make Your Garden More*

## THE ROSES ON THE FOLLOWING PAGES ARE THE FINEST HYBRID TEA ROSES IN THE WORLD...

Roses will give your garden a new stately appearance regardless of whether you plant them in formal beds or simply scatter the plants in among your other flowers. As long as the soil is well drained, plant Roses anywhere and they will make your garden the talk of the neighborhood. You will find them an important and beautiful addition to your garden.

### ENCHANTMENT (Left)

#### *Planted Widely Because of Size and Color*

Outstanding for size and for its early display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! It required years of careful breeding by experts to create this truly distinguished Rose for you . . . so be among the first in your neighborhood to display its enchanting beauty! Never without flowers from June to late fall. The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. (Pat. 737.)

*Color.* . . . delicate peach-pink inside the large blooms, yellowish tint on the outside.

*Buds.* . . . large, opening gracefully, high-centered.

*Fragrance.* . . . delightfully elusive, yet all-pervading.

*Habit.* . . . guaranteed to bloom repeatedly all summer!

\$2.00 each; 3 for \$5.00; 12 for \$20.00

Enchantment

### CRIMSON GLORY (Right)

In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. It will be one of your favorites, too, once you have seen its magic produced in your own garden.

As if its color, form and vigor were not sufficient to make Crimson Glory so widely loved, you will be further amazed by its completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. It was voted by far the most fragrant Rose by the American Rose Society. (Pat. 105.)

\$1.35 each; 3 for \$3.40; 12 for \$13.50

NOTE: Also available in Climbing form. See page 39.

Crimson  
Glory

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

NEWARK, NEW YORK

# Beautiful than Ever Before!

*All J. & P. Roses Guaranteed  
to Live and Bloom*

Sutter's Gold



**SPECIAL  
GROUP  
OFFER**  
No. 640

## J. & P. LEADERS

*Outstanding new varieties recently introduced by J. & P.*

**Fashion.** Pg. 4  
Coral-Gold

**Enchantment.** Pg. 18  
Pink

**Diamond Jubilee.** Pg. 6  
Buff

**New Yorker.** Pg. 5  
Non-Fading Red

**Rubaiyat.** Pg. 33  
Crimson

Value \$9.50  
Save \$1.55 **\$7.95**  
ONLY...

## SUTTER'S GOLD (Above)

Sutter's Gold is outstanding for its beautiful, long-pointed, yellow buds, richly shaded with orange and red. The 24-petaled open flowers are high centered and richly colored. Has a rich tea fragrance. Plant is strong, vigorous and free branching. Large glossy leaves, resistant to foliage trouble. Sutter's Gold is a fitting commemoration of the discovery of gold at Sutter's Mill and the 100th Anniversary of California's statehood. Won All-America Rose Selections 1950. (Pat. 885.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

YOU SHOULD HAVE THESE  
OUTSTANDING ROSES  
IN YOUR GARDEN!

## NEW YORKER

The BEST red Rose of all time. A magnificent Hybrid Tea of exceptionally deep scarlet color, perfect form and great size. Winner of Gold Medal at International Test Garden, Portland, Ore. (Pat. 823.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

## DIAMOND JUBILEE

Enormous long-lasting Hybrid Tea, warm glowing buff-orange in color. Exceptionally long-lasting blooms frequently 5 to 6 in. across. Top All-America Selection for 1948. (Pat. 824.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

## GOLDEN SCEPTER

Long, graceful, golden yellow buds. Artistic, high-centered, 5½-in. blooms of brilliant deep yellow. Contrasting glossy dark green foliage. Flowers very freely from spring to fall. (Pat. 910.)

\$2.50 each; 3 for \$6.25; 12 for \$25.00

## ENCHANTMENT

Enchantment will produce a great display of large stately buds, apricot tinged outside deepening to clear yellow at the base. These lovely buds open gracefully to high-centered blooms of enormous size. (Pat. 737.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

## VOLCANO

An exceptionally large new Hybrid Tea with unusually long, slow-opening, deep carmine buds. Flowers are 6 to 6½ in. across, of a live glowing cherry-red color. It is very free blooming and the large flowers are very impressive. The plant is strong and bushy, with a great quantity of dark green foliage. Flower has a delicious fruity fragrance. (Pat. 951.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

## FASHION

A Floribunda of luminous coral suffused with gold. One of the greatest award winners in the history of Roses. See complete description on page 4. (Pat. 789.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

## RED PINOCCHIO

Most popular red Floribunda. Rich deep carmine blooms produced freely in clusters from June continuously until frost. Striking in mass plantings. (Pat. 812.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## BLAZE

Most popular of all Climber Roses for many years. Free blooming brilliant red in heavy clusters. Most striking of all Climbers.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## ALOHA

Sensational everblooming large-flowered rose-pink Climber. Enormous heavy-textured blooms repeat frequently all summer. First important new Climber of a decade. See page 6. (Pat. 948.)

\$2.50 each; 3 for \$6.25; 12 for \$25.00



Greer Garson, whose great performance in "Mrs. Miniver" inspired the name for this Rose, receives a bouquet from C. H. Perkins. Miss Garson's latest picture, "The Miniver Story," will be released this fall!

**A Great Rose Inspired by a Great Actress!**

## Mrs. Miniver

Soon to be seen in her newest picture "The Miniver Story"

Very spectacular! Distinctly different and enormous in size! Striking cardinal-red . . . Aptly described as the reddest of red Roses, has a brilliance and sparkle that make it stand out sharply in any garden. The exquisite color combined with perfect form and size make this a featured Rose in any garden.

### Experts Rave About This Rose

This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful Old Rose fragrance. This spectacular, perfectly formed Rose wins endless devotion. Order now and enjoy the famous Mrs. Miniver Rose in your own garden next June. (Pat. 725.)

*Buds* . . . pointed, dark carmine.

*Blooms* . . . compelling, 5½ to 6 in. across, attractively cupped. Ruffled petals. Cardinal-red.

*Fragrance* . . . delightful Old Rose.

*Plants* . . . hardy, vigorous, about 30 in. tall. Abundant, large, glossy foliage. Does well everywhere. Continuously in bloom.

**\$2.00 each; 3 for \$5.00;  
12 for \$20.00**

Mrs. Miniver

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

NEWARK, NEW YORK

### ORDER YOUR TREE ROSES NOW

J. & P. Modern Tree Roses are sold only in the spring but for the benefit of our Southern customers we will accept orders this fall for shipment after January 1.

In the Tree Roses you have the "Queen of Flowers" in her loveliest and most perfect form. Their unusual form and unsurpassed beauty present a breath-taking picture in any garden.

Order in These Colors: pink, yellow, red, salmon, white, multi-color

**Only \$5.00 each; 2 for \$9.50; 6 for \$25.00**

Prepaid . . . price includes safe, expert packing. Guaranteed to reach you in good condition

**Tree Roses will be shipped to you after the first of January, at the proper time for planting in your locality.**

**Important: Please Order Tree Roses on a separate order blank**



GET THE JUMP ON SPRING...  
PLANT YOUR ROSES THIS FALL!

New  
for 1950

## SERENADE

(Pat. 852) (Right)

Serenade

Exquisite burnt-orange bud opens slowly while retaining its high center, which finally explodes into a 5-in., brilliant, coral-orange bloom. These pleasing blooms are freely produced on 3½-ft., open plants. As the buds unfurl, the petals open to a flat position, making an airy, large flower. The edges of the petals have an interesting darker shade.

You will like this brilliant, airy, new Rose. It has had many very favorable comments from the testing stations that have grown it.

**Montana says,** "Opens slowly, long-lasting flowers. Holds color in our strong sun."

**Georgia finds,** "A reddish orange color; tight new bud looks red, splendid for this country."

**Portland, Oregon,** is also very enthusiastic over the Rose and its free production of highly colored blooms and has given Serenade a very prominent position in its grand Rose garden.

\$1.75 each; 3 for \$4.40;  
12 for \$17.50

© J. & P. CO

New  
FOR  
1950

## Ellenor Le Grice

Striking, Enormous Blooms for Your  
(Left) All-Season Enjoyment

An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double 6-in. blooms constantly from June, week-in and week-out until frost.

Full ovoid bud shows deep maroon shading, changing to strong clear yellow as petals unfold. Unusually delicate spicy fragrance. Long stems, ideal for cutting. A striking beauty in any garden because the large size and strong color makes every flower stand out radiantly.

Very deep rich green foliage. Plant grows vigorously, with remarkable resistance to disease. (Pat. 917.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

### AVAILABLE ONLY IN LIMITED QUANTITIES

**CYNTHIA BROOKE.** Exceptional coloring in a lovely range of pink and yellow. From salmon-orange bud to orange buff-yellow of mature bloom, Cynthia Brooke is constantly attractive. (Pat. 551.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

**ETERNAL YOUTH.** The clearest of all pink Roses. Its fragrance, perfect form and long stems make it a real favorite. Very free-blooming, easily grown. The slim, graceful buds gradually open to classic 4 and 5-in. flowers, superb in form. (Pat. 332.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

**GLOAMING.** An outstanding pink Rose for exhibition blooms. Sturdy, tall, not afraid of the toughest winter. A favorite cut-flower variety that is a "must" for every Rose lover. (Pat. 137.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

**TAFFETA.** May be described as rose-pink, salmon or apricot, but the predominating color is a rich carmine-rose in the bud changing to begonia-rose in the open flower. Warm yellow shows on the reverse of the petals. A true All-America winner. (Pat. 716.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

**TALLYHO.** The inside of the petals is a delightful shade of pink but varies considerably according to the season and in various parts of the country, while the outside of the petals is darker . . . ranging from crimson to cardinal-red. (Pat. 828.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

**All 12 of these**

**EVERY  
JACKSON & PERKINS  
ROSE IS GUARANTEED  
TO LIVE AND BLOOM!**

All Seven Plants on this page

**GROUP #650****\$7.85**

Value \$9.45

You Save \$1.60

Eclipse

Sonata

**Eclipse.** The "Streamline Rose," most popular and best of all yellow Roses. Distinctive, sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Vigorous branching plants. 24 to 30 in. (Pat. 172.)

**Sonata.** Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. 3 ft. (Pat. 732.)

**Signora.** Buds warm brownish orange, opening to lighter mandarin and salmon. Foliage rich, glossy dark green. Tall, vigorous growth. Very fragrant. 30 to 36 in. (Pat. 201.)

**Countess Vandal.** Acclaimed most artistic bloom in roseland. Copper, bronze and pink, flooded with gold. Reflex of silver. Most widely used exhibition Rose. Very effective in table arrangements. 24 to 30 in. high. (Pat. 38.)



Dicksons Red

Valiant

Signora

← White Briarcliff

Countess  
Vandal

# Top Favorites for Only \$13.50

(you save  
\$2.70)

All Five Plants on this page  
**GROUP #660 \$5.60**  
Value \$6.75 You Save \$1.15

All Twelve Plants illustrated  
**GROUP #670 \$13.50**  
Value \$16.20 You Save \$2.70

Any Variety on these pages:

**\$1.35 each; 3 of one kind \$3.40;  
12 of one kind  
\$13.50**

**Dicksons Red.** This glowing scarlet-red Rose "has everything"—flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush. (Pat. 376.)

**White Briarcliff.** Pure white Hybrid Tea. A bride's favorite Rose. Sleek, graceful buds. Brings forth a wealth of perfect bloom all season long. 24 to 30 in. (Pat. 108.)

**McGredy's Sunset.** Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Sweet fresh fragrance. 30-in. plants. (Pat. 317.)

**Rome Glory.** An aristocrat of red Roses, among the largest in rosette form. Borne freely on extra-long stems, keeping marvelously in bouquets. Superb fragrance, most prized of all Roses at the florists. 3 ft. (Pat. 304.)

**Prima Donna.** Glorious deep salmon suffused with pink. Provides a generous supply of artistic buds and blooms for bouquets! Blooms continuously from mid-June all through summer and fall. 3 ft. (Pat. 639.)

**Crimson Glory.** For many years the most popular red Rose! Big, beautifully formed blooms of deep, vivid crimson, held proudly high on vigorous bushes. The foliage is healthy and profuse, forming an ideal base for these perfect blooms. Fascinating fragrance. Winner of many medals and honors. 3 ft. (Pat. 105.)

**Katherine T. Marshall.** Grows vigorously. Warm glowing pink. Its strong pink blooms stand clear and free from plants nearby. Sometimes reaches a height of 4 ft. (Pat. 607.)

**Valiant.** A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as the flowers open. High-centered and bold in its color and erect manner. Frequently 5 to 6 in. across. (Pat. 914.)



Rome Glory

© J. & P. CO.

Prima  
Donna

Any Variety on these pages:

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**3 of one kind \$3.40**  
**12 of one kind \$13.50**



Crimson  
Glory



McGredy's  
Sunset

K. T. Marshall



# Hybrid Teas

Zulu Queen

## ZULU QUEEN (Left)

The darkest and one of the "blackest" of all red Roses . . . a magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full petaled. Large, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. The demand continues steadily for this rare Rose. Medium in height. (Pat. 363.) \$2.00 each; 3 for \$5.00; 12 for \$20.00

**SPECIAL  
GROUP  
OFFER**

No. 680

1 each  
of the  
6  
Roses

on these 2 pages

Value \$9.85

Save \$1.65  
ONLY **\$8.20**

## SUNSET GLORY (Below, Right)

All the warmth and color of an autumn sunset are concentrated in the yellow, pink and bronze tones of this delicately tinted bloom. The experienced Rose grower will recognize this as a richer, more colorful sport of the great favorite, McGredy's Sunset. The golden yellow buds are suffused with soft pastel pink, opening slowly into graceful but luxuriant 4 to 5-in. blooms of glowing golden yellow. The sheen of dusty rose-pink laid over each petal makes a gorgeous sunset combination of yellow and pink. Many lovely flowers will be yours throughout the season on strong plants of medium size. The beautiful pastel colors of Sunset Glory make a splendid showing in the garden and also lend themselves well to many interesting combinations for bouquets. Like all other J. & P. Roses, they are guaranteed to live and bloom in your garden, giving you infinite loveliness and warm color. (Pat. 738.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Sunset Glory

## MME. MARIE CURIE

(Left) Considered by many to be one of the most satisfactory yellow Hybrid Teas. Mme. Marie Curie will produce a succession of clear yellow Roses. A good all-season performer; will not fade but remains clear throughout the hottest days. Color deepens in the fall.

Generous in its freedom of bloom, it bursts forth with beautifully formed flowers held proudly on vigorous spreading bushes of medium height. Resembles the old favorite, Mrs. du Pont, but the color is brighter and stems are longer. Disease-resistant foliage is rich and sets off the well-formed flowers in their long succession of blooms. (Pat. 727.)

\$1.50 each; 3 for \$3.75;  
12 for \$15.00



Mme. Marie Curie

© J. & P. CO.

© J. & P. CO.

SEE SUGGESTIONS  
ON OTHER  
SIDE

USE TO INSURE PROPER HAIR

**Minimum order**

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Zone \_\_\_\_\_ State \_\_\_\_\_

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 sent them next spring.**



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Three Roses, (Your choice of Red, Yellow, Pink) . . . . .	<b>5.00</b>

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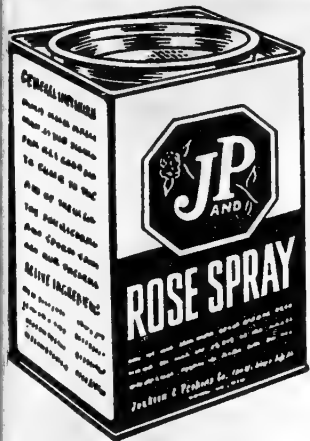
## **Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEW YORK • THE ROSE CAPITAL OF AMERICA



# Kill Insects and Diseases for Better Roses Next Year



## JACKSON & PERKINS ROSE SPRAY

### CONTROLS

- Chewing Insects
- Sucking Insects
- Fungous Diseases

Now you can control the 3 worst rose enemies **WITHOUT** using 3 different materials! This new all-purpose **ROSE SPRAY** does the whole job by

itself. Contains rotenone, D.D.T., Fermate, sulphur, and other reliable ingredients. Controls blackspot, mildew, aphids, and other common rose ills. Also a deterrent to Japanese beetles and rose chafer.

No other pesticide contains this exclusive up-to-the-minute J. & P. all in **ONE** easy-to-apply formula. Our Research Department found this to be the best possible material you can use to keep your roses clean and healthy. Simple to use: just mix with water and apply.

**4 ozs.** Enough to treat 24 plants a whole season ..... **\$1.50**

**1 lb.** Enough to treat 100 plants a whole season ..... **4.75**

**5 lbs.** Enough to treat 500 plants a whole season ..... **16.00**

(Shipped to you postage prepaid)



## For MORE BEAUTIFUL ROSES Use J. & P. ROSE FOOD

Happy, healthy roses require a liberal supply of the right fertilizer. J. & P. Rose Food is **RIGHT** in every way. Partially inorganic . . . it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders . . . very economical and no danger of overfeeding. Two tablespoonfuls per plant 3 times each season.

**5 lbs.** Feeds 24 plants for a season (add 15c west of Mississippi) **\$1.25**

**10 lbs.** Feeds 48 plants for a season (add 25c west of Mississippi) **2.15**

(Above sizes shipped prepaid)

**25 lbs.** Feeds 150 plants for a season **3.50**

**100 lbs.** Use freely for the entire garden **9.60**

(25 and 100 lbs. shipped Express collect)

# Christmas Gifts for Gardeners!

## DELUXE TANK SPRAYER

At last! A new high-pressure tank-type Sprayer of high quality and reasonable price: Streamlined, galvanized steel tank holds 2 gallons of solution. Operates on a pressure principle whereby the pressure is built up by pumping and spray is released by merely touching handle. Easily adjusted for fine or coarse sprays or solid streams. Lightweight, easy to operate—ideal for women gardeners. Comes equipped with 3-foot extension hose, brass automatic shut-off lock.

(Shipped Prepaid, ready to use) **\$9.49 each**



## IDEAL SPRAYER FOR SMALL GARDENS

Dobbins Sprayer



Continuous Spray—  
Easy to Use

Any Real Gardener Will Welcome this as a Christmas Present

This hand Sprayer has a capacity of 2 quarts. Inexpensive, yet has many features found only in larger and more expensive Sprayers. Tank and pump are of heavy 26-gauge galvanized steel; pump rod is of extra thickness and weight. Easy to use. Slight pressure on the handle produces a continuous spray, which is atomized by a patented whirl-spray brass nozzle. A new style easy working air valve makes operation smooth. Shipped complete, all ready to use. **Postpaid**

**\$2.49 each**



## DOBBINS GARDEN DUSTER

Postpaid  
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An excellent Duster that has proved itself superior after extensive tests. Unique patented features and rugged construction make this ideal for those who prefer dusting. Convenient, too, because you can leave the Duster filled and ready to use . . . Simply pick it up and use it whenever necessary. No mixing, no solutions. This Duster should last a lifetime.

# Everything YOU WANT TO KNOW About Growing Roses

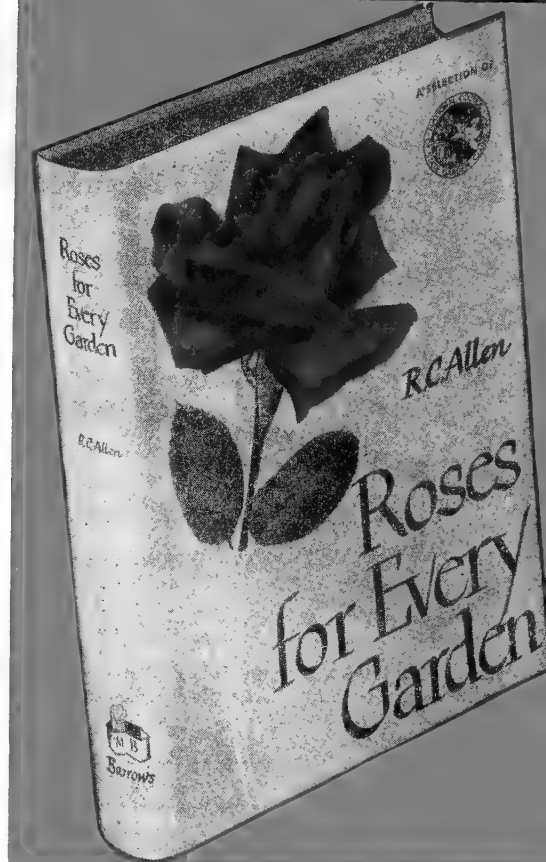
## First New Rose Book in 13 Years

A Complete Step-by-Step Guide, 218 Informative Pages.  
32 Pages in FULL COLOR. Many "How-To" Drawings

Here, in one big brand-new book, is a complete guide to growing roses—brought to you by Dr. R. C. Allen, one of America's foremost rose authorities. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results. "Roses for Every Garden" is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing. How to select roses; how to prepare the soil; how to plant and transplant; how to prune, cut, disbud, and train; how to protect roses in winter; how to exhibit and arrange; how to propagate and hybridize, etc. The partial list of contents at right will give you some idea of the value of this big book.

### For Beginner and Expert Alike

Every word of advice is practical. It is packed with sound common sense and horti-



### PARTIAL CONTENTS

BUSH ROSES: Hybrid Teas • Floribundas • Polyanthas • Perpetuals • Shrub • Miniatures • Tree or Standard —CLIMBING ROSES: Large-Flowered • Everblooming • Climbing Hybrid Teas—ROSE PLANTINGS: Location, Formal and Informal Plans • Garden Walks • Color Effects—SOILS, PLANTING: Acidity • Alkalinity • Time to Plant • Fertilizers • Watering • Mulching—PRUNING, CUTTING, DISBUDDING—INSECTS, THE COMMON EIGHT—DISEASES, THE BIG FOUR—SPECIAL CLIMATES: Florida • Gulf Area • Arid Regions • California—EXHIBITING—FUN WITH ROSES: Arrangements • Corsages • Potpourri • Public Rose Gardens.

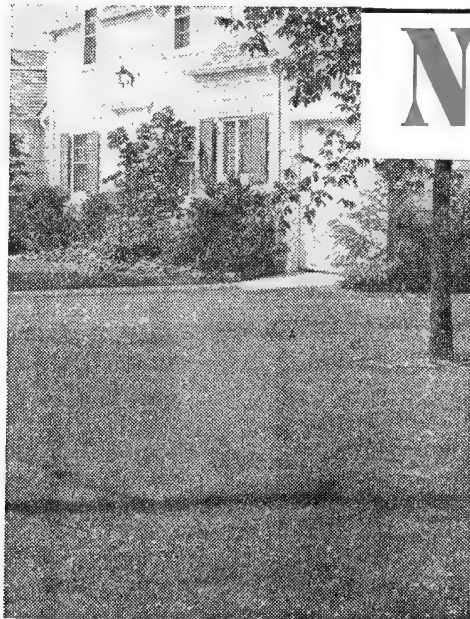
### About the Author

Dr. R. C. Allen is Secretary-Editor of the American Rose Society. He received his A.B. at Massachusetts State College and Ph.D. at Cornell University where he later taught in the Department of Floriculture and was Supervisor of The Rose Test Gardens. He is Chairman of Horticulture for the National Council of State Garden Clubs, Inc.

cultural information, and is written so clearly that a beginner can easily follow it; yet it is so complete that an expert can profit from it. This new book has been recommended by the National Council of State Garden Clubs.

With this complete, authoritative, up-to-date book at your elbow, you just can't help having beautiful roses. Send for your copy today.

Postpaid \$3.50



# NOW! JACKSON & PERKINS TOP-QUALITY Luxury Lawn Seed

ENJOY A MORE BEAUTIFUL LAWN NEXT YEAR . . . AND FOR YEARS TO COME . . . with J. & P. Luxury Lawn Seed! Contains 100% perennial grasses assuring you a permanent lawn. It is the very same grass seed mixture used in our 17-acre display garden here in Newark. Guaranteed free of crab grass! Absolutely NO FILLER used in this mixture . . . over 97% pure seed! Good Lawns Require New Seed Added Every Year!

### Equally Suitable for Old or New Lawns

Whether yours is a new plot or an old lawn you are renovating, J. & P. Luxury

Lawn Seed will do an excellent job. It is really easy to have a beautiful lawn. . . for this mixture, tested and proven here in our own test gardens, has given over 80% germination! Truly the speedy and positive lawn seed to use on your lawn!

### Shipping Information

In addition to our new Luxury Lawn Seed—we have three other mixtures to meet your special needs. All 4 mixtures are described below—with price information. All orders are shipped POSTPAID except 50 to 100-lb. shipments which are sent express collect.

## FREE! SEEDING AND LAWN MAINTENANCE CIRCULAR IN EACH PACKAGE!

### White Clover

For those who like the fragrance and beauty of Clover. Should be sown separately. Pure high germinating seed.

### SEEDING SCHEDULE

Use 1/4 lb. per 1000 sq. ft. for either new or old lawns.

1/4 lb., \$1.00  
1 lb., \$1.98

### Bent Lawn Mix

MAKES YOUR LAWN AS VELVETY AS GOLF COURSE GREENS! Sow it in areas receiving full sun or partial shade—either separately or mixed with J. & P. Luxury Lawn Seed. Contains at least 97.5% pure Colonial Bent Grass Seed.

SEEDING SCHEDULE: Use 1 lb. per 500 sq. ft. for new lawns; 1 lb. per 1000 sq. ft. for reseeding established lawns.

1 lb., \$1.95 | 5 lbs., \$9.35  
3 lbs., 5.75 | 25 lbs., \$44.85

### Special Mixture for Shady Places

NOW YOU CAN HAVE GRASS IN SHADY LOCATIONS! Yes, J. & P. Shady Lawn Mixture will give you beautiful grass in areas where growing conditions are not good or where rugged turf is desired—under trees, on poor dry soils, terraces, etc. Contains Creeping Red Fescue, Kentucky Blue Grass, Colonial Bent—NO crab grass.

SEEDING SCHEDULE: Use 1 lb. per 200 sq. ft. for new lawns, 1 lb. per 400 sq. ft. for established lawns.

2 lbs., \$2.39 | 25 lbs., \$27.25  
5 lbs., \$5.65 | 50 lbs., \$53.50  
10 lbs., \$10.95 | 100 lbs., \$98.75

### J. & P. Luxury Sunny Mixture Lawn Seed

The sensational VOLUMETRIC BLENDING principle, used in mixing J. & P. Luxury Lawn Seed, assures you of a finer, more uniform lawn than ever before! No more worries about inaccurate mixtures giving you unsatisfactory results! J. & P. Luxury Lawn Seed is suitable for sunny and semi-shady locations. Contains not less than 77% Kentucky Blue Grass—plus Colonial Bent Grass and Red Top.

SEEDING SCHEDULE: Use 1 lb. per 250 sq. ft. for new lawns, 1 lb. per 500 sq. ft. for established lawns.

2 lbs., \$2.98 | 10 lbs., \$13.50 | 50 lbs., \$62.50  
5 lbs., \$6.98 | 25 lbs., \$32.75 | 100 lbs., \$119.00

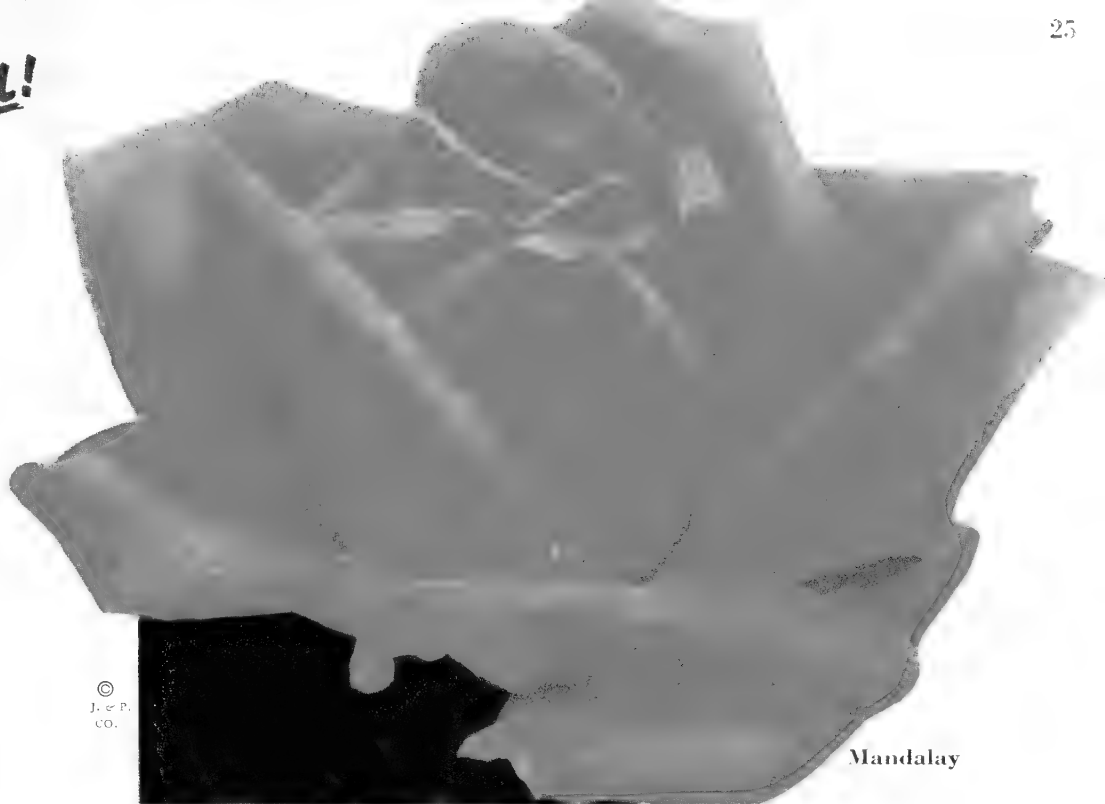
25

GET THE JUMP ON SPRING...  
PLANT YOUR ROSES THIS FALL!

### MANDALAY (Right)

Molten gold forged into appealing, artistic grace. Glorious sunshine compressed into floral elegance. The world's largest yellow Rose, with flowers as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold which remains gallantly undimmed throughout the life of the flowers. The 40 petals are long and firm and of a very smooth texture. The ample foliage is heavy and very dark green. Here's a flower with unmistakable exhibition traits that is also ideal in the garden, either singly or in groups. A hardy, prolific grower that will reign in eye-filling splendor all summer long, and be ever ready to satisfy your needs for cut-flowers of noble size and regal color. Always in bloom, always outstanding. (Pat. 775.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00



Mandalay

### PEDRALBES (Below)

This delicately shaded, delightful Rose from Spain—an interesting, intriguing Camprubi—has been an outstanding surprise in our test-gardens here in Newark the past two summers as rosarian after rosarian paused to admire, and was drawn back again and again. It has the "indescribable something" connoisseurs seek; was in real demand last spring when devotees who had seen its preview got the first plants. Enough have now been grown so you may have Pedralbes this year.

*Blooms.* large, 5 in., each with about 16 quaint creamy white petals in tumbling profusion, enchanted by large yellow center, waterlily-like. Interesting always; finishes pure white. Slight fragrance.

*Borne.* clusters of 4 or 5 on long, graceful stems; spreading plants, 30 in.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

### SONATA (Below, Right)

All the delicate tones and vibrant harmony of a musical masterpiece seem somehow to have found living expression in the exquisite form, enticing aroma and sparkling color of this one Rose. The large flowers are perfectly shaped, opening gradually and artistically from long, pointed buds of intense cochineal-red. Abundant, dark green foliage completes the charm and artistry of the entire plant. Sonata grows proudly erect on long, strong stems, blooming abundantly from spring to fall and providing a generous supply of cut flowers for the home. (Pat. 732.)

*Buds.* pointed, long, intense cochineal-red.

*Flower.* modern, high-centered—cochineal-red in spring and fall, in summer lightening to unusual hues of deep, lively pink. Outside of petals is several shades darker than inside.

*Fragrance.* sweet and pleasing.

*Habit.* hardy, vigorous, upright plants, about 36 in. tall. Sun-, heat- and disease-resistant.

*History.* a Dutch Rose from Van Rossem.

\$1.35 each;  
3 for \$3.40;  
12 for \$13.50



Sonata

© J. & P. CO.

Pedralbes

©  
J. & P. CO.







**GIVE YOUR GARDEN**

**MORE**

**ALL J. & P. ROSES**

**Fantasia**

"Only one grade—the finest" . . . That's the J. & P. motto and your protection! Experienced gardeners want true values and fair prices. The dependable performance of J. & P. Modern Roses and Perennials demonstrates the futility of buying inferior grades even at "bargain" prices. J. & P. Rose plants

**FANTASIA (Left)**

The sparkling cheer of yellow daffodils in spring! Continuously throughout the summer and fall, Fantasia miraculously buries itself in clusters of bright yellow, pointed buds that almost cover the plant at times. Gradually each bud opens, showing a rich deep yellow center, fading to soft pale yellow at the edge of each downy petal as the flower ages.

**Gorgeous Form and Rich Color**

Wide, flaring and star-like, the outer petals roll back as the flower develops. The general effect of this remarkable combination of rich color and delicate form is impossible to describe. Added to the extravagant display of bloom, it is the loveliest and most generous of yellow Hybrid Teas.

**Blooms as Freely as a Floribunda**

So rugged and so abundant with bloom that many experienced gardeners consider this a Floribunda. Although it is actually a Hybrid Tea and will be easily recognized as such for its lovely form, it has the rugged characteristics of a Floribunda. (Pat. 590.)

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

© J. & P. CO

**SAN FERNANDO (Left)**

A perfectly shaped, long streamlined bud of an intense brilliant red plus a heady perfume are the outstanding characteristics of this glamorous Rose.

The lovely buds develop into remarkably long-lasting blooms of glowing currant-red changing to bright scarlet as the blooms mature. The big glowing petals are firm and healthy and hold the captivating fragrance until the last petal drops. (Pat. 785.)

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



**San Fernando**



**Neige Parfum**

**NEIGE PARFUM (Above)**

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum, from Mallerin. Its purity of color is much enhanced by the copious, breathtaking lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants 2 to 2½ ft. tall. Greatly admired for bud vases and white floral arrangements. Neige Parfum will be a constant source of pride and joy in your garden next summer because of its remarkable fragrance. Acclaimed by many as the most fragrant of all Roses!

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

# COLOR!

## ARE GUARANTEED TO BLOOM!

are more than "No. 1 grade" and "2-yr.-old" . . . They are the finest productions of our expert horticultural skill. They are superior in hardiness, habit, resistance to disease, form, fragrance and abundance of blooms; full stemmed, with robust root systems; tested and proved by two years' growth in the nursery fields; true to name and class; sturdy and free from disease.

### SATURNIA (Right)

Glorious, with 20 flame-wrought petals casting their spell of enchantment. The face of the large petals is a brilliant cardinal-red, while the reverse is salmon-yellow and copper, creating a warmth of tone difficult to describe . . . still more difficult to forget. If you do not have Saturnia in your garden, we cannot suggest another that would contribute so much to the array of colors as this stunning masterpiece. A glance at the picture to right will indicate what a wealth of interest it creates, and how effective it is for use in bouquets. A gem from Aicardo of Italy. (Pat. 349.)

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

### A HELPFUL HINT

Hybrid Tea Roses are very strong, vigorous growers and must be fed regularly to produce greatest number of blooms.

### MARY MARGARET McBRIDE (Right)

*The All-America Winner for 1943*

An outstanding clear deep coral-pink Rose with a remarkable record of fine performance in gardens all over America. The perfect double blooms are large and high-centered, with shimmering gold at the base of the rich coral-pink petals.

The buds are large and well formed, standing proudly on strong sturdy stems. Gradually each bud opens and for a period of several days you will have the priceless thrill of watching the miracle of nature unfold as this lovely flower develops to its glorious maturity. The bloom is 4 to 5 in. across, with perfection of form and color at all times. Generous bloom from spring until frost. (Pat. 537.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00



© J. & P. CO.

Saturnia

JACKSON & PERKINS CO.  
*World's Largest Rose Growers*



Mary Margaret  
McBride



© J. & P. CO.

## PEACE *For Exquisite Beauty for Your Garden*

Peace has already taken its distinguished place among the yellow Roses. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5-in. blooms. Its fragrance is delicate. The plant is as superior as the bloom, hardy—vigorous—disease-resistant. The flowers are unusually large and borne on heavy stems that lift them proudly above the mass of large, vigorous, shining, holly-like foliage. Best of all, the blooms are produced in glorious succession until frost. (Pat. 591.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

©



Peace

### A Helpful Hint

Hybrid Tea Roses add a touch of charm and color to any flower bed or border.

**SPECIAL  
GROUP  
OFFER**  
No. 690

1 each of the 5  
varieties illustrated  
on these 2 pages

Peace  
Hector Deane  
Eclipse  
Signora  
Charlotte Armstrong

Value \$7.70

Save \$1.30

Only **\$6.40**

**Hector  
Deane**

### HECTOR DEANE (Left)

The generous blooms from even a single plant will perfume a whole garden. The long-pointed crimson buds, orange tinge at base, are wonderful for cutting. Open into a delightfully artistic and appealing petal formation. The exquisite hues never fail to create a center of attraction in the garden. Do not clash with other colors—difficult to describe or picture but perhaps best identified as an appealing blending from cochineal-carmine in the deeper tones to a very lively salmon-pink, with orange overcast and silvery edges. If you like to keep a single bloom in a bud vase in some choice spot in the home, Hector Deane is the Rose you'll use most.

A rampant grower that contributes a constant glow of color, beautifully set off by the rich dark green, glossy foliage. The blooms repeat very quickly. No matter how many plants of Hector Deane you include in your order this year, we know you'll send for more next season, both for their colorful garden display and their perfectly formed, fragrant blooms. (Pat. 361.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

© J. &amp; P. CO.

### ECLIPSE (Above) *The Rose*

Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. long! The best all-purpose yellow Rose in all climates! Brilliant golden yellow petals . . . an arresting spot of color in the garden and in a bud vase, bouquet or as a boutonniere. Plants are of the vigorous branching type that produce abundant bloom all the time and have healthy, attractive green foliage. Disease resistant. Right up in top ranks of the 10 favorite Roses in America in popularity vote of American Rose Society. Winner of the



**J. & P.**

# Hybrid Teas

**For a More Beautiful Garden Next Year  
Plant Roses Now**

## **SIGNORA (Right)**

All over America, legions of new worshipers march on in high praise of Signora! Season after season the popularity of this gay Rose continues to mount as old friends increase their plantings and all their neighbors fulfill their desire to possess it for their own gardens. A pronounced improvement over the everywhere-famed tones of President Hoover and its predecessor, the well-known Talisman. Born on the Mediterranean, Signora comes to us with all its warmth and glamour, together with a heritage of vigor under all conditions. Graceful buds of warm brownish orange, opening to lighter mandarin and salmon. (Pat. 201.)

*Buds...* graceful, compelling, with their unusual warm tones, further brightened by the touch of gold at base of petals.

*Blooms*... double, very fragrant, on long stems. Excellent for cutting.

*Habit*... vigorous, branching plant, 3½ ft.

*Prolific*... always full of flowers, excellent for cutting.

**\$1.35 each; 3 for \$3.40; 12 for \$13.50**



© J. &amp; P. CO.

**Signora****JACKSON & PERKINS CO.***World's Largest Rose Growers***NEWARK, NEW YORK**

## **CHARLOTTE ARMSTRONG (Below, Right)**

Perfectly formed, blood-red buds develop into large spectrum-red blooms... cerise in hot summer weather. The bud opens slowly and the flower keeps its perfect form. A very double Rose that lasts well in the garden or will give you many days of enjoyment if you cut it in the bud stage and bring it indoors. The long-stemmed blooms, are ideal for cutting. Color so brilliant that in strong sun there seems to be a silvery edge around each petal. Dainty, sweet fragrance.

The rugged plants are well over 3½ ft. high, covered generously with beautiful foliage and plenty of young new growth the glistening bronze color of red barberry. Even late in September, there are many flowers and because of the cool weather, their color and form are lovely beyond description. (Pat. 455.)

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**Charlotte  
Armstrong**

## **with the "Streamlined" Bud**

most coveted medals in rosedom. If you do not already have a generous planting of Eclipse, you will thank us for suggesting it in your 1951 garden. (Pat. 172.)

*Distinction*... never another with sleek, flowing buds like these. Held erect above lush foliage.

*Blooms*... golden yellow, large; 20 to 25 petals; long-lasting when cut. Light fragrance.

*Awarded*... Gold Medals in France and Italy; Gold Medal of the American Rose Society.

**\$1.35 each; 3 for \$3.40; 12 for \$13.50**



WAVES

Greer Garson

© J. &amp; P. CO.

© J. &amp; P. CO.

## Fall Planting MEANS BEAUTIES

### WAVES (Top, Left Corner)

This magnificent clear pink Rose with its coral-pink, ovoid buds and intriguing, cup-shaped blooms is of unceasing interest and very generous with Old Rose fragrance. An inspiring display of clear glowing pink in spring and summer. (Pat. 638.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

### MISSION BELLS (Left)

An exceptionally beautiful shade of deep salmon-pink changing to a clear shrimp-pink. The full blooms often measure up to 5 in. when open, and retain their brilliant color and fine form to the end. Free-branching, long pointed buds; attractive coppery green foliage, disease resistant. A.A.R.S. (Pat. 923.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

### MIRANDY (Below, Left Corner)

Of compelling interest in its tall, very vigorous plant habit. Long, ovoid buds of a rich, warm red. Brings unusual brilliance to bouquets and table arrangements. Blooms are large, very double (40 to 50 petals), maroon-red, freely borne. Their perfume is a penetrating Damask. A.A.R.S. (Pat. 632.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

### GREER GARSON (Above, Left)

As completely captivating and notable in performance as its namesake of motion-picture fame. Deep rose-pink buds. Outer petals spread gracefully; inner ones unfold slowly. Unique delightful reflexed petals 5 in. deep. Rose-pink blooms. (Pat. 781.)

\$1.50 each; 3 for \$3.75; \$12 for \$15.00

### NOCTURNE (Above, Right)

Bright cardinal-red with dark intriguing shadings of chrysanthemum-crimson. A somewhat lighter but equally beautiful shade even in extremely hot weather. Bud of this lovely Rose is gracefully long and perfect. Firmly erect on strong stems, splendid for cutting. A mild but very pleasant fragrance. A.A.R.S. (Pat. 713.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

### PRIMA DONNA (Below)

The stark rich color of salmon-pink clouds in an autumn sky at sunset. Glorious blooms 5 in. across. The tall, sturdy plant grows luxuriantly, displaying remarkable vigor and resistance for such beauty of form and color. Countless buds unfold from June to fall, drenching the plant with deep salmon blooms delicately brushed pink. (Pat. 639.)

\$1.35 each; 3 for \$3.40; 12 for \$13.50

© J. &amp; P. CO.

Prima Donna



Mission  
Bells



Mirandy



Nocturne

Miss  
AmericaBetter  
Times

**LIKE THESE EARLIER NEXT SPRING!**

#### MISS AMERICA (Above, Right)

A milk-and-honey Rose . . . delicate flesh tints touched lightly with soft tones of salmon and gold. Noted for its large, unusually full-petaled blooms. Very vigorous, rich, heavy, disease-resistant foliage, 24 to 30 in. (Pat. 264.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

#### BETTER TIMES

(Above, Top Right Corner)

The "Indiana Redhead" . . . prized for length of stem, pointed buds, and all-round attractiveness as cut flowers. The most popular red Rose featured by florists today. A hardy grower. Fragrance pronounced and enchanting. Upright growth, 24 in. (Pat. 23.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

#### CAPISTRANO (Below)

A rich shade of deep, glowing rose-pink that has the unique characteristic of retaining its color without fading. Vigorous, sturdy plants, bearing a generous display of large blooms. 36 heavily textured petals; open full flower. (Pat. 922.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

#### PANORAMA (Right)

Loveliest of the pink and white bicolors . . . each silken petal a glorious deep rose-pink outside; reverse silvery buff with pink suffusion. A marvel of nature, an enticing Rose of unique contrast. Although frequently as much as 6 in. across, has a delicate quality because of the color variations. Seems deep pink in the bud but the outside color lightens and then as the petals open the silvery reverse sparkles in the sun. (Pat. 614.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

#### FORTY-NINER

(Bottom, Right Corner)

A noteworthy bicolor of brilliant rich contrast. The outside of the petals is dazzling chrome-yellow, sometimes overlaid with pink, changing to straw-yellow in the open bloom. This yellow color is most evident in the bud. The inside face of the petals is a vivid orient-red changing to cherry-red with age. These glowing colors draw attention and admiration at first glance. (Pat. 792.)

\$1.75 each; 3 for \$4.40; 12 for \$17.50



Panorama

© J. & P. CO.

JACKSON & PERKINS CO. *World's Largest Rose Growers*



Capistrano

Forty-  
niner



# Hybrid Tea Roses

## REX ANDERSON (Left)

An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a new note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. May be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. Always an excellent choice if you wish to achieve a garden spot effect of frosty white. Awarded First Class Trial-Ground Certificate, National Rose Society, England. (Pat. 335.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## HORACE McFARLAND (Below)

Ranges from orange-pink in the bud through apricot-pink and salmon-buff to coral-pink in the full-open bloom. Flowers are produced very freely throughout the entire season, on sturdy, healthy, well-balanced plants with large, leathery, rich dark green foliage. The sentimental associations of the name itself will make thousands of Dr. McFarland's admirers want to grow this Rose; the rich orange-pink buds will amply reward your efforts. The large flowers have 45 petals and age from deep apricot-pink through salmon-buff to coral-pink when fully open. (Pat. 730.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Horace  
McFarland



Rex Anderson

© J. & P. CO.

Brandywine

## BRANDYWINE (Left)

The virile plants grow to a height of 4 ft., blooming heartily right through till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints.

Vigorous, hardy, and fragrant, Brandywine always retains its foliage even under difficult conditions. Created in "Cradle-of-Liberty Land," on the banks of the historic Brandywine, tall and strong and rugged as the patriots of old. The handsome large pointed buds are the answer to a flower arranger's prayer, lovely for bouquets, exquisite in boutonniere or corsage. (Pat. 530.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

# EVERYONE'S FAVORITE!

*These Everblooming Roses Give  
Your Garden All-Season Color*

## GREY PEARL (Right)

A rare combination of warm tan and olive mark the ovoid bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan.

Blooms are of perfect form! High-centered and fully double, Grey Pearl has produced blooms so perfect as to please even the most discriminating rosarian. Such perfection of form and remarkable coloring make Grey Pearl truly a wonder of the plant world.

Aside from the personal satisfaction of growing this great Rose you will be further rewarded as your neighbors come again and again to see this lovely Rose novelty. (Pat. 680.)

**\$2.50 each; 3 for \$6.25;  
12 for \$25.00**

Grey Pearl

## RUBAIYAT (Below, Right)

Unchallenged winner of the 1947 All-America Rose Trials. A brilliant red with a profusion of long, graceful buds appearing early in June if planted this fall. As the buds open, releasing their wealth of Old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a delicate tone several shades lighter.

Our Rubaiyat plants are luxuriant in growth and have demonstrated their hardy, disease-resistant qualities. You'll be delighted with the unflagging production of extra-large flowers on these tall, shapely plants. You'll enjoy their glowing warmth, lovely form, and profusion of blooms for years to come! (Pat. 758.)

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

## ERNIE PYLE (Above)

Remarkable profusion of warm rose-pink flowers of great size and unusually abundant fragrance. Bushy, vigorous in growth . . . developed from a seedling of the wild Rose of Alaska. Ernie Pyle grows with sleek vigor and amazing resistance. Excellent as a cut flower . . . keeps a long time; long strong stems. Extravagant rose-pink flowers made warm and vibrant by a suffusion of yellow at the base of each petal. Slow-opening, long-lasting in bloom. One of America's most popular pink Roses. (Pat. 673.)

*Bud* . . . . . ovoid, pink, opening slowly and dramatically.

*Bloom* . . . . . large, cup-shaped, warm rose-pink.

*Fragrance* . . . generous and alluring.

*Height* . . . 2 to 2½ ft., vigorous and bushy.

*History* . . . a seedling from the hardy strain of the wild Rose of Alaska developed by E. S. Boerner.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

NEWARK, NEW YORK

Rubaiyat

# Prized Remembrances

**OLDER FAVORITES  
OF MANY  
FINE GARDENS**

**JACKSON & PERKINS'**

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

**TESTED FOR YEARS.....**

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the year from a planting of the Ever-Popular Dozen.

## NOTICE

*Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.*

K. A. Viktoria

President  
Herbert  
Hoover

Mrs. Pierre  
S. du Pont

Etoile de  
Hollande

President  
Macia

McGredy's  
Yellow

Poinsettia

Condesa  
de Sagast

## YOUR OWN CHOICE

of any of the 17 varieties listed

\$1.00 ea.; 3 of one kind \$2.50;  
12 of one kind \$10.00

Guaranteed to  
Live and Bloom

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*  
NEWARK, NEW YORK



# of Rosedom

## EVER-POPULAR DOZEN

**YOUR CHOICE of**  
any of the 17 varieties listed  
\$1.00 ea., 3 of one kind \$2.50,  
12 of one kind \$10.00

All 12 Roses shown  
on these two pages  
GROUP #700 **\$10.00**  
(Value \$12.00)  
You save \$2.00

All 4 Roses shown  
on this page  
GROUP #710 **\$3.30**  
(Value \$4.00)  
You save 70c

All 8 Roses shown  
on opposite page  
GROUP #720 **\$6.65**  
(Value \$8.00)  
You save \$1.35

10 Leading Roses  
illustrated on these two pages  
(All Except Duquesa de Penaranda  
and Condesa de Sastago)  
GROUP #730 **\$8.30**  
(Value \$10.00)  
You save \$1.70

★**CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather. Received high ratings by the American Rose Society and the National Rose Society of England.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**DUQUESA DE PENARANDA.** Copper-apricot in summer, cinnamon-peach in fall. Long stems are excellent for cutting.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming of all the older Hybrid Teas.

★**K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden. Very strong, reliable grower. Widely planted because it is so easy to grow and so clear in its chaste white beauty.

★**McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of all the excellent McGredy Roses. These soft yellow blooms are practically non-fading. High rating by American Rose Society.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double. Fragrant. Steady bloomer.

**Mrs. Sam McGredy.** Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming; fine for bedding.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. For years this has been the most popular of all the two-tone Roses. Vigorous; free-blooming. Fragrant.

★**PRESIDENT MACIA.** One of the finest pinks. Long, rich pink buds. 6-in. blooms; flesh, rich pink reverse.

**Radiance.** Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

**Talisman.** Golden yellow and copper; long-lasting. Free-blooming.

**The Doctor.** Sparkling pink buds, pointed; one of the largest of all blooms—5 to 6 in. across. Says the American Rose Annual, "One of the largest of all Roses, one of the most beautiful, and one of the sweetest."

(Items starred are illustrated)

Numa  
Fay

Duquesa  
de Penaranda

Sœur  
Therese

Christopher  
Stone

J. & P. *Climbers* . . . Thousands of  
Space . . . To drape on

## NEW IMPROVED STRAIN

MORE  
EVERBLOOMING

**BLAZE** America's Favorite  
Red Climber!

ABSOLUTELY GUARANTEED TO BLOOM  
IN JUNE-JULY-AUGUST-SEPTEMBER

*Sold Only by Jackson & Perkins*

Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more and more gardeners realize how colorful and dependable it really is!

### Generous Clusters of Brilliant Bloom

These are the brilliant double, red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of blooms in June and September. During July and August, this improved strain of Blaze will amaze you as the blooms appear again and again . . . finally building up to a real "peak" in September. You knew the older June-blooming counterpart variety as Paul's Scarlet Climber.

### Easy to Grow Well Anywhere

Requires no special attention, but grows luxuriantly with a magnificent display of flowers. In this picture showing the entrance of a home here in the Rose Capital of America, the brilliant pillar of glowing red is in complete harmony with the porch.

### Outstanding Characteristics

#### Blooms . . .

large clusters of many 2 to 3-in., cup-shaped flowers cover plant. The blazing scarlet color holds well, even in full sun.

#### Uses . . .

train over arch or pergola. Drape on fences or garages. Grow on pillars or posts. Brightens entrance or porch.

#### Prolific . . .

masses of vivid scarlet for a long period in springtime. Flowers all season. Note: Pluck only actual flowers when trimming after blooming, as new bloom-shoots grow from first eye below the flower cluster.)

\$1.50 each; 3 for  
\$3.75; 12 for \$15

Blaze

© J. & P. CO.

Individual blooms at right

### PAUL'S SCARLET (Not Illustrated)

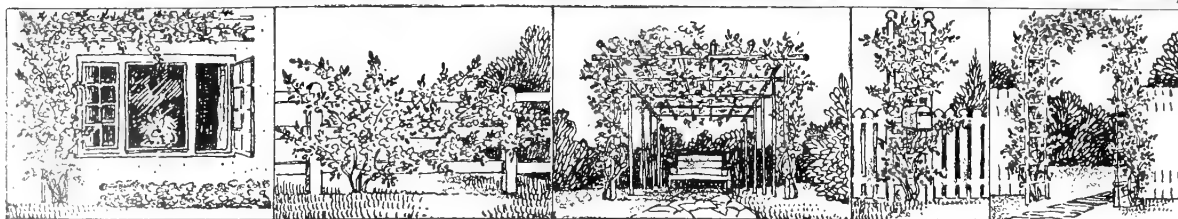
Until the advent of Blaze, its everblooming counterpart, this was the most-admired red Climbing Rose. Many still want it for the great profusion of large, vivid scarlet-red flowers.  
\$1.00 each; 3 for \$2.50; 12 for \$10.00

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

NEWARK, NEW YORK

### CLIMBING ROSES HAVE A MILLION USES IN ANY GARDEN



© J. & P. CO.

King Midas

## Blooms in Limited fences, porches, pillars.

Any garden is more colorful, more attractive, more complete with the addition of Modern Climbing Roses . . . especially the newer varieties which produce large double blooms like Hybrid Tea Roses. The great clusters of gorgeous flowers, framed by luxuriant foliage, are most desirable. Add cascades of color and height to your garden by planting climbers where ground space is limited. Especially good for dramatic effects such as to drape on pillars, trellises, fences, garages and porches.

### WHERE THE NEW BLAZE CAME FROM...

One particular plant that out-bloomed and out-performed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. Of course, this is an exclusive J. & P. product.

**SPECIAL  
GROUP  
OFFER**

No. 740

### Parade of Climbers

An Ideal Assortment to Give  
You a Riot of Color

- 1 ALOHA. New. Pink.
- 1 BLAZE. Red.
- 1 DR. J. H. NICOLAS. Pink.
- 1 KING MIDAS. Yellow.
- 1 SUMMER SNOW. White.

Save \$1.40

Value \$8.50

Only **\$7.10**

## King Midas

(Left) You will treasure King Midas with its modern, high-centered, tight buds and lovely, large Hybrid-Tea-like flowers, in clusters of four to six. Particularly hardy and vigorous, will establish itself quickly and then produce brilliant splashes of color every year. Long canes 8 to 10 ft. Will bring a blaze of golden glory to pillar, porch, pergola, trellis, fence. (Pat. 586.)

*Blooms* . . . large, 4 to 5 in., in clusters, deep gold to clear, unfading yellow.

*Very prolific* . . . continues blooming till other climbers have ended.

*Fast-growing* . . . establishes itself quickly and throws out long, stout, blooming wood from basal shoots.

**\$1.50 each; 3 for \$3.75;  
12 for \$15.00**

### DR. J. H. NICOLAS (Above)

Gardeners everywhere are delighted with the wealth of fragrant blooms, the size of the large, double flowers so like the finest Hybrid Tea Roses—and most of all, with the everblooming performance of Dr. J. H. Nicolas.

Many first-year plants bloomed persistently all last season! As soon as the first flowers finish, new shoots appear—all summer you will revel in the abundance of bloom. The first flowers remain alluringly attractive till even the last one of the cluster is open full. For years Dr. J. H. Nicolas, the world-renowned hybridist, had set for his ideal a race of everblooming Climbing Roses with large double blooms like the Hybrid Teas. He made the cross that resulted in this marvelous flower—the triumph he did not live to see fulfilled but which now bears his name. (Pat. 457.)

*Everblooming* . . . Immediately after first flowers fade, new shoots appear. A galaxy of bloom repeats again and again, all summer and fall.

*Immense* . . . Fully double, entrancing deep rose-pink flowers, unbelievably large, 5 to 6 in. across, 50 fine-textured petals.

*Fragrance* . . . Rich, lovely and enduring.

*Clusters* . . . Three or four perfect blooms to each long, strong stem.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

### AVAILABLE ONLY IN LIMITED QUANTITIES

**DR. W. VAN FLEET.** Not illustrated. Forebear of exquisite New Dawn. The large, pale pink, fragrant, Hybrid-Tea-like flowers are borne on fine long stems, ideal for cutting. Dr. W. Van Fleet has literally hundreds of lovely Roses on even a single plant. Profusion of bloom in June. Vigorous, hardy. Grows 12 to 15 ft.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**JUNE MORN.** Spectacular, sturdy Climbing Rose. Its 5-in. Hybrid-Tea-size double flowers are a bright lively carmine-pink brushed with gold on the outside. Blooms in great profusion. Older, established plants could be called everblooming. Heavy, deep green foliage. Hardy, vigorous. Height, 8 ft. (Pat. 375.)

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



# J. & P. Climbers

There are so many ways in which Climbing Roses can be used effectively in your garden that it is almost impossible to describe them. Any wall, fence, building, or other architectural feature will be infinitely more attractive with a climber or two gracing it. The natural vigor of the plants



**Doublons**

© J. & P. CO.

## DOUBLOONS (Above)

### *Best All-Purpose Yellow Climber*

The fabulous yellow Climbing Rose on which you can depend for quick results and real height.

*These are three important reasons that Doublons is the best all-purpose yellow Climber: Its flowers are magnificent, it blooms profusely for a long time, and it is unusually hardy and vigorous.*

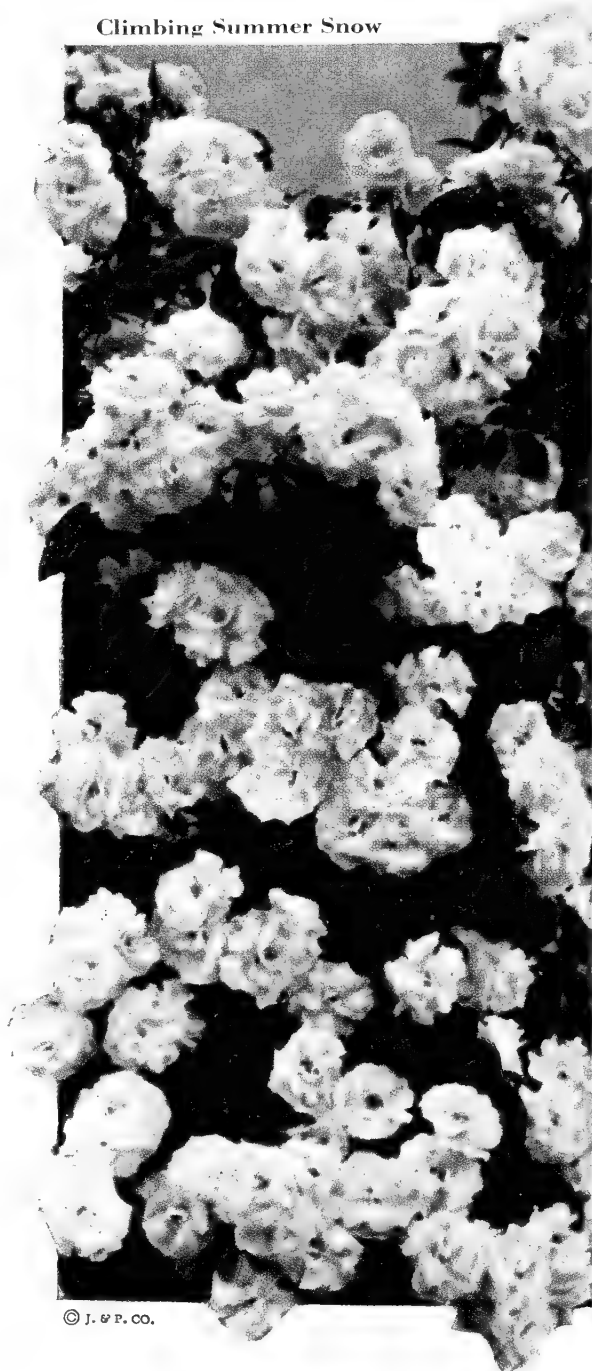
The husky, hardy canes grow as much as 12 ft. in a single season, for bountiful bloom the next year. You may even have some blooms the first year. Its magnificent flowers are borne in great profusion for a long period. Hardy, vigorous . . . will make your garden "glow" anew. (Pat. 152.)

*Blooms* . . . large, golden flowers in delightful clusters.

*Growth* . . . vigorous, healthy; long, heavy canes.

*Fragrance* . . . spicy, clean.

**\$1.50 each; 3 for \$3.75;  
12 for \$15.00**



© J. & P. CO.

## NEW DAWN (Left)

One of the hardest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements.

They have fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

*Buds* . . . exquisite, dainty pink flushed with deeper tones.

*Blooms* . . . delicate, soft pink, 4-in. blooms from early June until freezing weather. Delightfully fragrant.

*Hardy* . . . extremely hardy in all regions. Very vigorous.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



©

### A Helpful Hint

Climbing Roses bloom more freely if the long canes do not run straight up and down. Wind them around posts or along fences for best results.

**New Dawn**

# WILL GIVE YOUR GARDEN BREATH-TAKING BEAUTY!

and the profusion of brilliantly colored flowers will transform otherwise unsightly objects into attractive garden features. Undoubtedly there are many such opportunities in your own garden if you will but study it carefully in selecting places where climbers will make it more attractive.

**HARDY!  
VIGOROUS!**

## *Climbing* SUMMER SNOW (Left)

*Lovely, Snow-white Blooms All Season!*

Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly fills out to illuminate the scene with clusters of pure white, loosely double flowers which almost completely cover the plant, like mountains of snow. The attractive white blooms are repeated all through the summer and fall; often they are the last

flowers in our garden when killing frosts come. The glistening, double blooms are 2 in. across, effectively set off with golden stamens when full open, adding to the charm of their large clusters in bouquets and arrangements. Requires little care, and fills out rapidly, growing 8 to 10 ft. tall. The picture shows only a part of the plant in our garden. (Pat. 400.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## **GOLDEN CLIMBER** (Right)

Many features give Golden Climber its deserved popularity. The interesting shape of the flowers is unusual because the outer petals flare wide while the center petals are still drawn together in perfect form.

One of those gay splashes of color that make you go back again and again to admire and praise. Its coloring is superb . . . the buds, flecked with orange - scarlet, burst into handsome, rich golden yellow blooms. The large, unusual form and the rich, sparkling color make Golden Climber outstanding. Long stems, 18 in. and more, especially adapted for cutting. Glossy leaves. Definitely hardy; needs to become established before blooming heavily, but will reward you handsomely after the first season. (Pat. 28.)

*Buds* . . . long, gracefully shaded, golden yellow.

*Blooms* . . . unique in form, delicate fragrance.

*Stems* . . . 18 in. or longer, fine for cutting. Very few thorns.

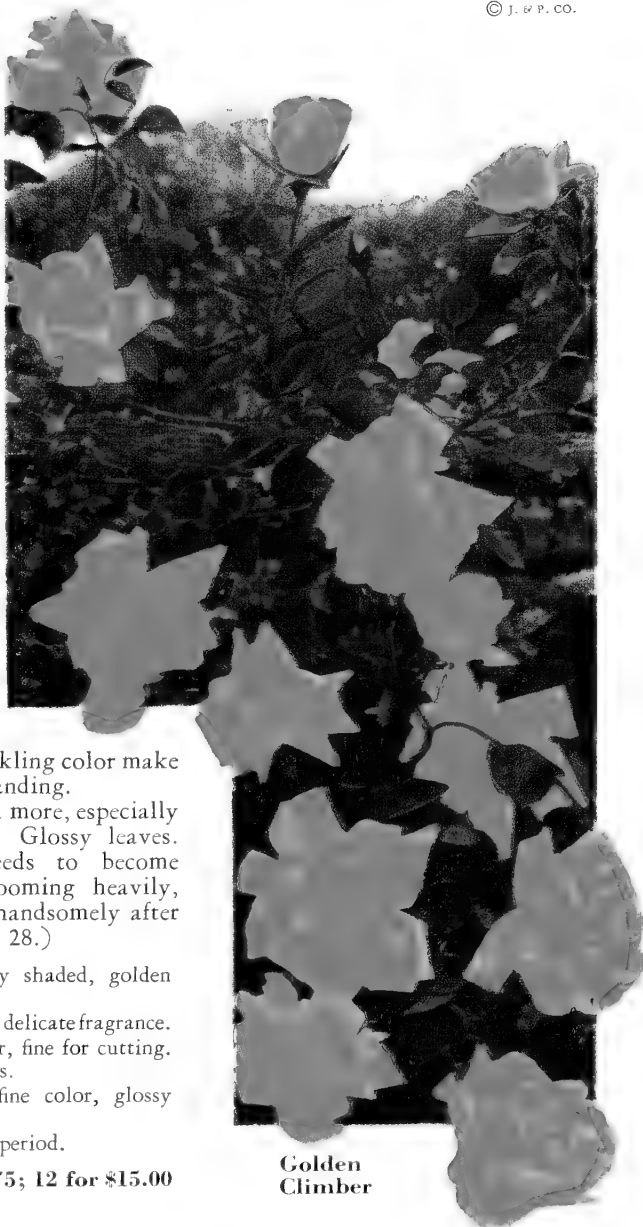
*Foliage* . . . fairly heavy, fine color, glossy and rich.

*Lasting* . . . long blooming period.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

**Golden  
Climber**

© J. & P. CO.



© J. & P. CO.

**Climbing Crimson Glory**

## *Climbing* CRIMSON GLORY (Above)

Imagine the magnificent Crimson Glory (see p. 18) in the form of a Climber! The rich crimson color, the fascinating fragrance, the perfectly formed blooms and all the vigor and profusion that make this Rose outstanding in its Hybrid Tea form have been captured in this amazing Climber. Large, high-centered crimson Roses on strong stems cover the plant for a long period. In areas where sub-zero temperatures occur, should have some winter protection or should be planted in a sheltered location to minimize the danger of winter injury. (Pat. 736.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00



© J. &amp; P. CO

**DESIRABLE**

Velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-blanced, wiry stemmed,  $4\frac{1}{2}$ -ft. spikes. The color holds well.

**DEBUTANTE**

Clean, sparkling tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes. 4 ft. tall.

**ENCHANTMENT**

True Delphinium-blue, with white eyes—the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall.

75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75

**HAPPINESS**

New. Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy, a new step forward in the Delphinium world.

\$1.25 each; 3 for \$3.15;  
6 for \$6.25

**FREEDOM**

Will "pep up" any garden. An excellent color to accent a perennial border.  $4\frac{1}{2}$  to 5 ft. Clear white with black "bees."

75c each;

**DELIGHTFUL**

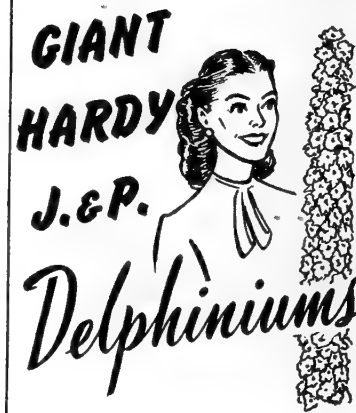
The rare, real all-blue, in the darker shade so hard to get. Most popular of all. 5 ft. tall. Is a true "Delphinium Blue."

3 for \$2.00;

6 for \$3.75;

## "ALL-OUT-AT-ONCE" SPIKES GUARANTEED TO BLOOM

Handsome, long-lasting, all-out-at-once 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeats bloom in the late summer and early fall.



## AN IMPROVED RACE OF DELPHINIUMS

You will find that the rugged J. & P. Delphiniums do not need staking in most localities. A few groups of plants will make your garden more beautiful than ever.

Large all-out-at-once blooms, the first flowers do not shatter until the last buds open. Excellent for their breath-taking beauty as garden decorations. Perfectly hardy and will give you these gorgeous blooms year after year.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. It can be used as an accent with its stately spires of color or as a major garden theme. Plant them in threes, fives or dozens for dramatic color effects.

**SPECIAL GROUP OFFER**  
No. 770

**Bell-Ringer Group**  
The most recent advances in our breeding. Two each of **HAPPINESS GLORIOUS and DEBUTANTE**  
Value \$6.00 Save \$1.00  
**ONLY... \$5.00**

**All Varieties Illustrated**  
One each of the eight outstanding varieties illustrated on this page.  
Value \$6.75  
Save \$1.15  
**ONLY... \$5.60**

**SPECIAL GROUP OFFER**  
No. 780

**GAYETY**

Pink-lavender. Outer petals blue. Lovely cupped florets. Side shoots prolong bloom several weeks. Unique color display! 5 ft.

25 for \$13.75

**GLORIOUS**

Royal purple. By far the darkest and richest of all Delphiniums. No shattering until the last buds are open. Repeats quickly. 4 to  $4\frac{1}{2}$  ft.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00; 25 for \$18.75





**Courageous**  
Blooms September 28 with Lavender Lady

**SPECIAL GROUP OFFER**  
No. 790

**ALL NINE MUMS**  
ILLUSTRATED

All Shades All Season

**9 PLANTS, one of each**

Value \$6.35 Save \$1.05

**\$5.30**



© J. & P. CO. **Avalanche**

## J. & P. LONG-FLOWERING

# Chrysanthemums

### COURAGEOUS

An outstanding new Turkey-red Chrysanthemum with double 3-in. flowers borne in large clusters on 30-in. stems. There are not many red Chrysanthemums. We think this variety is good and are adding it to our collection. The foliage is dark green and the flowers are very frost-resistant here.

85c each; 3 for \$2.25;  
6 for \$4.25

### MAROON 'N' GOLD

Mahogany buds shaded maroon with a rich golden reverse on the petals. A gay maroon and gold effect. 4-in. flowers, 18 to 24-in. plants. Blooms late Aug. Very frost-resistant.

60c each; 3 for \$1.60; 6 for \$3.00

### BUTTERBALL

One of the earliest of the fall Mums. Blooms from end of Aug. until severe frost. A low mass of long-lasting, brilliant yellow, Butterball grows to a height of 15 in., with 1½ to 2-in. flowers covering the plant.

65c each; 3 for \$1.75; 6 for \$3.25

### RED VELVET

Rich velvet crimson with a glowing sheen gradually changing to even darker crimson. 3 to 3½-in. blooms on strong stems. Sturdy, erect, clean-growing, 2-ft. plants in radiant bloom from early Oct.

75c each; 3 for \$2.00;  
6 for \$3.75

### LAVENDER LADY

Queen of all garden Mums. This is a rare, lovely lavender-pink with beautiful, large, 4-in. flowers. Prolific producer from late Sept. until severe freezing weather. Plants 24 in. tall.

60c each; 3 for \$1.60;  
6 for \$3.00

### CHIPPEWA

Glorious warm dubonnet color tone . . . deep in the bud and lighter as the flower develops. Brilliant and sparkling, fully double, 4-in. flowers on 24-in. plants. Starts blooming late Sept., continuing until killing frosts.

75c each; 3 for \$2.00;  
6 for \$3.75

### AVALANCHE

The best large white. Perfect, fully open, double blooms from Sept. 'til freezing weather. One of the first to bloom, 4-in. flowers with faint, creamy center in part-open stage. 2 ft.

65c each; 3 for \$1.75; 6 for \$3.25

### MRS. PIERRE S. du PONT III

A very popular bronze, dominant color. Soft peach tinted with rosy salmon and fawn shades. General effect is iridescent bronze. 3 to 4-in. flowers from Oct. to frost, 2½-ft. plants.

65c each; 3 for \$1.75; 6 for \$3.25

### YELLOW AVALANCHE

Blooms in late August and continues through September. Excellent in areas where frost occurs early. The full, large, fluffy flowers are perfectly formed and are produced in great profusion. Rich golden yellow in color.

85c each; 3 for \$2.25; 6 for \$4.25

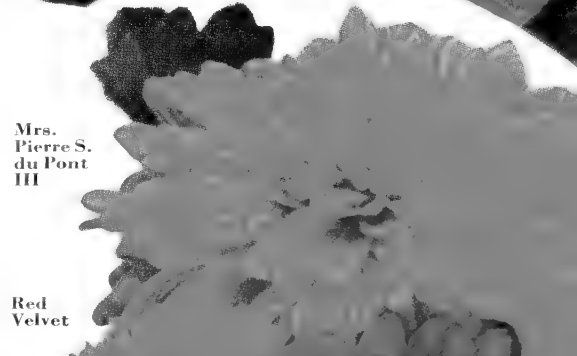
### Chippewa

**Maroon 'n' Gold**

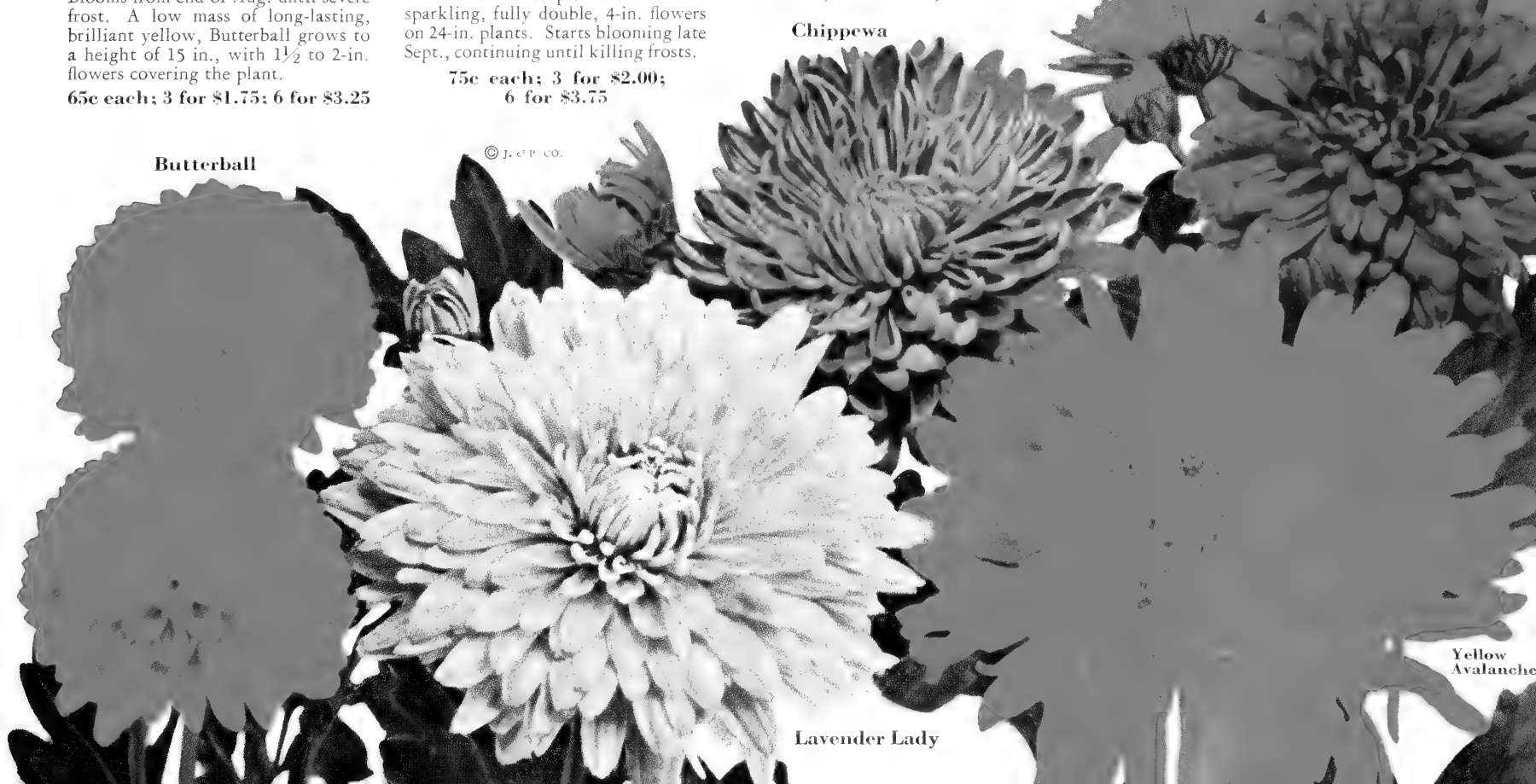


**Mrs. Pierre S. du Pont III**

**Red Velvet**



**Yellow Avalanche**



**Butterball**

© J. & P. CO.

**Lavender Lady**

# Selected J. & P. Perennials

42

(Left) **VIOLA, JOHN WALLMARK**

New Viola with shimmering grayish lavender overall color laced with violet veinings and splashed with deeper violet tones at the center. Has a pert yellow and white eye. The form is rather rounded but the bloom is almost 2 inches across and the long stems make it an ideal cut flower. It grows 12 inches high.

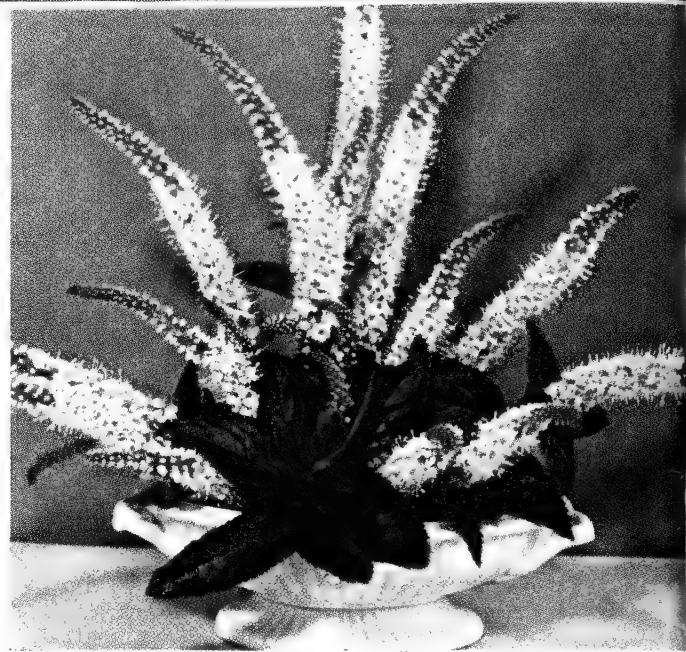
85c each; 3 for \$2.25; 6 for \$4.25;  
12 for \$8.50; 100 for \$61.00

**VERONICA SUBSESSILIS**

White (P.R.R.) (Right)

White form of the popular Veronica subseissilis. The 2½ ft. plant is healthy and vigorous in growth, and gives a wealth of bloom from August to October. It is seldom that a new variety of perennial fits so quickly into the popular needs and gains interest so rapidly.

\$1.25 each; 3 for \$3.15;  
6 for \$6.25



© J. & P. CO. **Veronica subseissilis, White (P.R.R.)**

August to October  
2 to 2½ ft.

**SPECIAL  
GROUP  
OFFER**

1 Each of the 12 Perennials  
Pictured on These 2 Pages  
Value \$10.10  
Save \$1.70  
Only **\$8.40**

No. 810

**DIANTHUS, IRENE (Left)**

Plant Patent No. 747

**Most Fragrant of All Garden Pinks**

(*Dianthus caryophyllus*.) The fragrance of Irene is one of its outstanding qualities . . . literally drenches the garden with old-fashioned, clove-scented fragrance unequaled by any other garden Pink. Flowers produced continuously, the new buds opening as the old ones finish. One 8-in. plant in our garden had over 60 flowers last spring. Irene is an exquisite shade of pink, bearing 2- to 2½-in., very double flowers, averaging about 60 petals each. Sturdy 12 to 15-in. stems.

\$1.00 each; 3 for \$2.50; 6 for \$5.00;  
12 for \$10.00



© J. & P. CO.

**LYTHRUM SALICARIA**  
**Brightness**

Brightness, the new Lythrum, is a penetrating clear rose-pink, much brighter than the great favorite Morden Pink.

It grows about 30 to 34 in., in a compact form, almost moundlike, and fits well in the middle border. The 10 to 12-in. flowering spikes are densely filled and last a long while. The blooming time is from early July to early August, usually a period of little color in the border.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



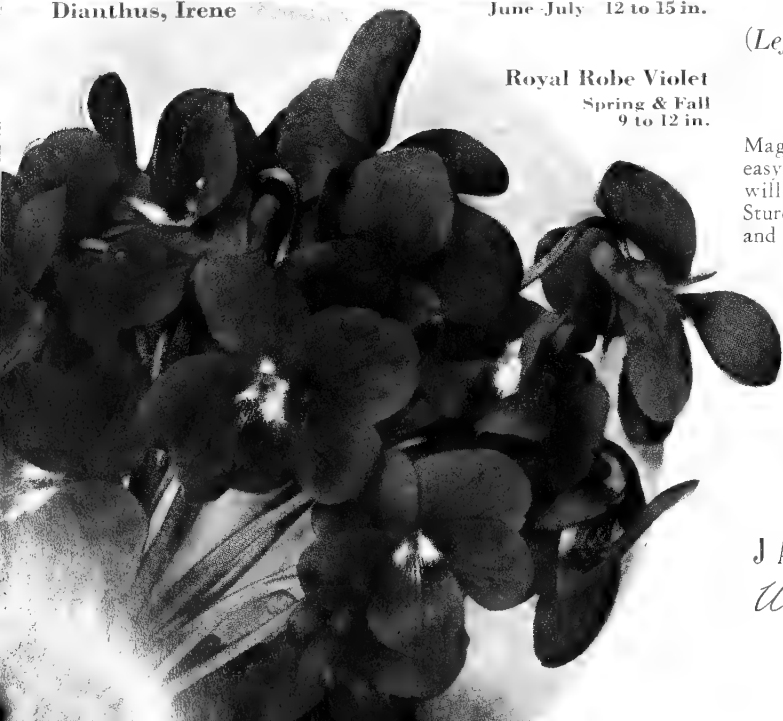
May to Oct. **Viola, John Wallmark** 12 inches

© J. & P. CO.



**Dianthus, Irene** June-July 12 to 15 in.

**Royal Robe Violet**  
Spring & Fall  
9 to 12 in.



(Left) **SUPER-GIANT VIOLET,**

**Royal Robe**

**Extra-Large Flowers**

Magnificent, lustrous, deepest violet-blue. Very easy to grow. Intensely fragrant. A few flowers will fill an entire room with their exquisite odor. Sturdy foliage; blooms abundantly in early spring and again in fall. The large flowers open wide, like a pansy or viola, often exceeding 1 in. across. Stiff, erect stems up to 8 in. or more.

Most popular because it is ideal for difficult, partially shaded spots where other things will not grow well.

Once established, each plant becomes a broad mass of green, producing its fragrant blooms more generously year after year.

65c each; 3 for \$1.75; 6 for \$3.25

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

NEWARK, NEW YORK



**Monarda,  
Croftway  
Pink**

July-August  
30 to 36 in.



**Put the Sparkle of the  
Stars in Your Garden!**

## ANCHUSA BLUE STARS

*Anchusa caespitosa*

**A Mound of Color in May-June and July**

The restful clear blue of the fragile, elusive gentian is captured for keen gardeners. The white eye of each floret sharpens the mass very effectively. Full mounds of blue 15 to 18 in. high are formed by rigid stems which branch freely and are simply loaded with flowers. New star-shaped florets appear as quickly as the older ones drop off during the three months' blooming period. Each plant is composed of many individual tufts rather than one single stem.

When in bloom during May, June and July this plant demands attention and holds it with its cool clear color. Even in August when its long narrow green foliage and a few stray florets are left, it draws the uninitiated from far parts of the garden.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

**Anchusa  
Blue Stars**

May to July  
15 to 18 in.



## Monarda, CROFTWAY PINK

*Monarda didyma*

(Above) A clear pink Monarda which is a lovely mass of color during some of the most difficult days for the summer gardener. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly.

The flowers appear in large heads and new blooms are constantly coming on after the first main spurt, the final ones breaking out near the base in late August.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

## ASTER ADORABLE (Below)

A completely charming Adorable variety that will be one of your favorites once you see its masses of blooms in your own garden. A deeper, clearer pink, very rare in fall flowers. . . . An improvement over the well-known Harrington's Pink Aster. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. The entire plant will glow with a rich pink continuously from September to frost. The foliage is clean and dark, and the vigorous plant is 4 to 4½ ft. high. Strong and compact.

60c each; 3 for \$1.60; 6 for \$3.00

**Aster  
Adorable**

Sept. to  
Frost  
4 to 4½ in.



©  
J. & P.  
CO.

# FAVORITE HARDY GARDEN Phlox

## SAN ANTONIO

(Below) Immense heads of deep, non-fading, blood-red florets are always fine in color. Produced freely in late July and August on vigorous plants 2½ to 3 ft. high.

65c each; 3 for \$1.75;  
6 for \$3.25

## HARVEST FIRE

(Below) Sets the garden afire with a fiery glow! Salmon-orange flower-heads of enormous size are gorgeous in July and August. Bottom branching. Florets 1½ to 2 in. across. Grows to 30 in.

60c each; 3 for \$1.60;  
6 for \$3.00

## SALMON BEAUTY

(Below, Right) A white eye in the giant salmon-pink florets makes Salmon Beauty one of the most colorful of all Phlox. Large florets, 1½ to 2 in.; 30 in. tall.

60c each; 3 for \$1.60;  
6 for \$3.00

## BLUE BOY

(Bottom, Right) The solid mass of deep rich color and low-growing habit makes it an ideal border plant. Best deep blue Phlox. Florets 1½ to 2 in. Large flower-heads. Height, 18 in.

65c each; 3 for \$1.75;  
6 for \$3.25

## AVAILABLE ONLY IN LIMITED QUANTITIES

(Not illustrated)

## CHARLES CURTIS

The *Brightest Red!* Profusion of scarlet heads on strong, 2½-ft. stems. Robust and sturdy.

75c each; 3 for  
\$2.00; 6 for \$3.75

## MISSLINGARD

(*Phlox suffruticosa*) Large heads of pure white; pale pink shading throughout the petals. Flowers very early and re-blooms later.

60c each;  
3 for \$1.60;  
6 for \$3.00

## BELLE PYRAMID

(*Phlox suffruticosa*) 10-in. spikes bloom first week in June. Florets ¾ to 1 in. in diameter. Clear pink.

85c each;  
3 for \$2.25;  
6 for \$4.25

San Antonio

Blue Boy  
(Lower Right  
Corner)

Harvest  
Fire      Salmon  
Beauty







Pink Bleeding-Heart

May-June 30 in.

### PINK BLEEDING-HEART (Above)

*Dicentra spectabilis*

Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. Lives years, becoming larger every year. Makes a very showy clump. A proved favorite of Grandmother's day and still as popular. This late spring bloomer is a welcome addition to any garden because it is showy, interesting and the most effective of old-fashioned perennials.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50



Shasta Daisy, Esther Reed

June to October 18 in.

### SHASTA DAISY, Esther Reed (Above)

The chrysanthemum-like Esther Reed is one of the most delightful of Shasta Daisies and is June at its best. An easy-to-grow plant for a prim white mass effect. Almost entirely free from insects and disease. Perpetual bloom from June to Oct. Completely double flowers on 18-in., strong stems. The plants require a little protection in coldest areas.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50



Rosa Rouletti

4 to 6 in.

### ROSA ROULETTI (Above)

Double rose-pink flowers as pictured. 4- to 6-in. plant as dainty as the Roses themselves. Used for borders, rock gardens, or paths. Attractive for small flower arrangements in the home. The little Swiss Rose lost for many years; now treasured in American gardens.

85c each; 3 for \$2.25; 6 for \$4.25;  
25 for \$15.65

### ROSA, OAKINGTON RUBY

(Not illustrated)

Deep carmine buds open rich ruby-crimson. Fully double flowers smaller than 1 in., even full open. Similar to Rosa Rouletti, only much deeper in color. Plants less than 12 in. tall. Award of Merit, Royal Horticultural Society.

\$1.00 each; 3 for \$2.50; 6 for \$5.00;  
12 for \$10.00; 25 for \$18.75

## FOR MASSES OF COLOR PLANT J. & P.

# Modern Perennials

### VIOLA, Purple Heart (Below)

Plant Patent No. 671

Blossoms continuously from spring to frost, and comes up year in and year out, more luxuriant and more vigorous than ever. The huge, velvety, violet-blue flowers are up to 3 in. across, on graceful stems 7 to 8 in. long. The petals of these giants are pleasingly waved, giving a play of tones that you will never cease to admire. A bright yellow "eye"

makes the lovely purple seem even deeper and the texture richer and more velvety.

Each plant sends out many shoots for a continual supply of flowers from spring until freezing weather, and some even after the first snow flies.

75c each; 3 for \$2.00; 6 for \$3.75;  
12 for \$7.50; 100 for \$50.00

**SPECIAL  
GROUP  
OFFER**

No. 820

Value \$8.90  
SAVE \$1.50

1 each of All 12 Perennials  
Offered on these 2 pages

Only **\$7.40**

© J. &amp; P. CO.



Viola,  
Purple Heart  
All season  
9 to 12 in.

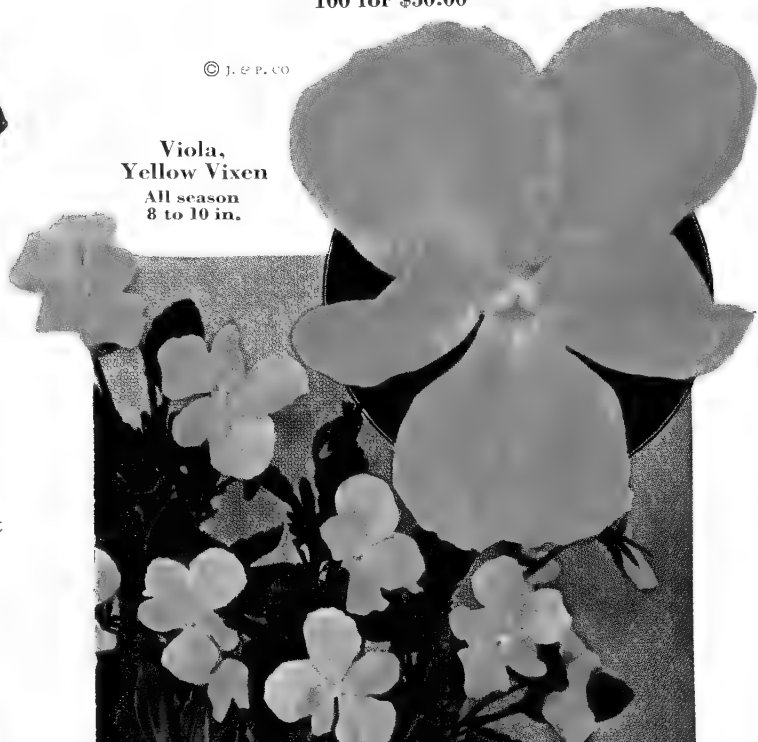
### VIOLA, Yellow Vixen (Below)

Hardy everblooming Perennial Viola in a bright clear yellow which will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6- to 8-in. stems. It is not too particular as to soil, and will be a good rock-garden plant because of its low, spreading form.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50;  
100 for \$50.00

© J. &amp; P. CO.

Viola,  
Yellow Vixen  
All season  
8 to 10 in.





© J. &amp; P. CO.

**Sedum spectabilis, Brilliant**  
Late August-Sept. 18 in.

**SEDUM spectabilis, Brilliant**  
(*Stonecrop*) (Above)

Withstands even the hottest, driest weather. Rugged, erect plants attain a height of 18 in. Gorgeous amaranth-red flower-heads. Rejoices in a hot dry spot. Thrives in semi-shade.

60c each; 3 for \$1.60; 6 for \$3.00



**Giant Lily-of-the-Valley** May 10 in.

**GIANT LILY-OF-THE-VALLEY**  
(Above)

An improved gigantic form with unusually large rounded bells. Perfectly shaped, heavily textured, on very long strong stems. The pure white frosted pendent bells hang in profusion from the strong sturdy stems. The sweet rich fragrance of these improved J. & P. giants is even more delightful than the widely loved perfume from the common small variety. One bouquet will perfume an entire room for days. Our field-grown clumps spread rapidly and form a solid mass in very little time.

Field-grown clumps, 65c each; 3 for \$1.75;  
6 for \$3.25

© J. &amp; P. CO.



Midseason **Campanula** 6 to 8 in.



**FUNKIA subcordata alba** (*Fragrant Plantain-Lily*) (Above)

Probably you have admired the clean, rich green foliage of Funkia around the front porch of some hospitable house; its fragrance may have struck you as you walked up the front steps. Its long, tubular, creamy white flowers held themselves erect above the mass of green foliage. You have probably admired this useful plant without knowing its name, for it was once very popular and may still be seen around comfortable old houses where it has grown for years.

Flower-stalk 18 to 24 in. high with fresh new bloom every day. Dark green, oval, heart-shaped

leaves 8 in. long and 5 in. wide. Clean, cool color during hot summer days. Particularly effective for planting near the house in the shade because Funkia grows in any location and forms attractive masses even where other plants will not thrive. Lives indefinitely, even under adverse conditions. Use near lakes or streams, as low foreground material in front of taller shrubs, or as solid beds along your boundary-line. Heavenly fragrance adds just one more reason why you will treasure this lovely plant.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50



**Gypsophila, Rosy Veil** June-July 12 to 18 in.

**GYPSOPHILA, Rosy Veil** (*Baby's-Breath*) (Above)

This lower-growing double pink Baby's-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July, and also flower again in fall. The artistic sprays are invaluable for bouquets in the home. Especially useful in mixed borders where its unusual form and lacy foliage lend a touch of the unusual. Different from the commonly known perennial Baby's-Breath, plants never become overgrown and keep to 18 in. tall or less.

65c each; 3 for \$1.75; 6 for \$3.25

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

NEWARK, NEW YORK

**CAMPANULA, Blue Carpet** (Left)

(*Carpatica Improved*.) For edgings, for rock gardens, or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well for you in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems.

Very conspicuous and showy. A great favorite for edgings and for rockeries. This variety is exceptional, giving blue color when there is very little other blue in the garden. Remains attractive all season, and doesn't sprawl like other members of this family.

65c each; 3 for \$1.75; 6 for \$3.25

**Veronica spicata**  
June 20 in.

© J. &amp; P. CO.

**A HELPFUL HINT**

Always plant perennials in groups of three of each variety for stunning color effects.

**VERONICA spicata**  
**Crater Lake Blue** (Below)

Here is a new dependable Veronica in a marvelous shade of blue. Comparable in color to Oregon's famous Crater Lake.

Especially good in the foreground of a perennial border where you want a solid mass of lasting cool blue. The plants, which grow 20 in. tall, do well in either full sun or partial shade. Blooms in June.

75c each; 3 for \$2.00;  
6 for \$3.75





# Dwarfer DWARF FRUIT TREES

## Enjoy Better, Earlier Fruit!

### True Dwarf Trees Bear in 2 Years

J. & P. Dwarfer Dwarf Apple trees are grown from buds grafted on a special rootstock which originated in England. This amazing rootstock performs the miracle . . . the trees stay dwarf, the Apples ripen two weeks earlier, and they usually bloom and bear fruit the very next year after they start to grow. Unless there are other Apple trees nearby, plant two or more varieties to be sure of correct pollination.

### Trees Do Not Overgrow But Bear Full-Sized Fruit

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. You may even have blooms and a few Apples next spring and summer. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from large trees . . . yet these amazing Dwarfer Dwarf Apples grow only 5 to 6 ft. tall.

### Very Ornamental and Practical

Early in the season every branch will be covered with lovely fragrant blooms as exquisite as Flowering Crabs and the widely loved Flowering Cherries. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Dwarfer Dwarf Apples serve the double purpose of being handsome specimen flowering trees when they are covered with blooms in the spring, and then later in the season they reward you with fabulous quantities of delicious, juicy, fine-textured, gorgeous Apples. Few other plants have the unique advantage of being both beautiful and practical. Few other plants will arouse so much curiosity and interest and give you such waves of pride and personal enjoyment.

### May Be Planted Anywhere

Because of their dwarf, dense form they do not interfere with the growth of flowers right up and around them. Trees may be planted as close as 6 ft. apart and yet they will have adequate room for normal development. Plant them 10 ft. apart and you can have a miniature Apple orchard.



Children enjoy these miniature fruit trees that bear down low where the kiddies can watch the young fruit develop

© J. & P. CO.

## CHOOSE YOUR DWARF APPLES FROM THESE OUTSTANDING VARIETIES

### Yellow Delicious

Bright golden yellow. Solid, firm meat. Very good keeper. Some say this is the best yellow Apple.

### Yellow Transparent

One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

### McIntosh

The most popular eating Apple. Tender, crisp flesh is snow-white and bursting with juice. The Apple children and grownups alike prefer for eating and for baking. Has a flavor and texture unequaled by any other Apple variety. The tree is long-lived, extremely hardy and in 2 years you will prize this as one of your favorite fruit trees.

### Red Delicious

Large, dark red with firm crisp flesh of excellent quality and flavor. Bears regularly; tree perfectly hardy, easy to take care of. This favorite is splendid for eating and is perhaps best known as the widely sold fruit-stand Apple. An Apple you will enjoy for years because of the beautiful trees and blossoms, *PLUS* the delicious fruit.

### Jonathan

A favorite early winter Apple with a spicy, snappy flavor. Brilliant, beautiful red color. One of the very finest for cooking because of its solid flesh and highly flavored spiciness. Grows well throughout the country wherever Apples are successful. Plant this variety so you can have your own crop of one of the world's favorite cooking Apples.



Dwarf Bartlett Pear

## Dwarfer Dwarf Bartlett Pear Trees

By far the most popular variety of Pear for home use. The fruit is large, golden yellow color with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. The Bartlett Pear is by far the most popular for eating or for home canning. Bartlett Pears in the form of dwarf trees are a real "find" for any home owner.

\$3.00 each; 3 for \$8.25

ANY  
VARIETY  
OF  
DWARF FRUIT TREE

3 to 4 ft. Only  
2 years old \$3.00  
Prepaid

Guaranteed  
3 of one kind for \$8.25

## WINTER PROTECTION OF ROSES . . .

### HYBRID TEAS AND FLORIBUNDAS

Soon after the first killing frost, cut your plants back to 18 or 20 in. Apply J. & P. Rose Spray or Rose Dust to the bushes and to the soil around them. Then make a mound of earth 6 to 8 in. high around each plant, covering the lower portion of the stems. After the ground is frozen, add a covering of leaves, straw, or salt hay to protect the tops.

### CLIMBING ROSES

Simply tip the long canes off their support toward the ground and throw straw or leaves over the canes. You may also wrap the plant with several thicknesses of burlap. In an exposed position or in zero climates, lay the tops flat on the ground. Bring the branches over to the ground and peg them down, cover with soil and apply J. & P. Spray or Dust liberally. After the ground is frozen, add straw, leaves or evergreen branches.



# ADD THIS BREATH-TAKING BEAUTY TO YOUR GARDEN!

## J. & P. OWN-ROOT French Hybrid Lilacs

FALL  
IS THE TIME  
TO PLANT  
LILACS



These Improved Varieties Bring You Better Blooms

These gorgeous French Hybrids far surpass all others. We offer the best varieties . . . selected for larger florets, richer colors, broader spikes, more to a cluster. Every variety shipped to you is *faster-growing* and *younger-blooming*. Fragrant beyond description, will make your garden or home more attractive and colorful.

Plant them this fall and enjoy the first rich bloom in your garden next spring. Every bush guaranteed to live and bloom in your garden.

Paul Thirion

President Lincoln

Paul Hariot

Katharine Havemeyer

Ellen Willmott

Lucie Baltet

1 each of these 6 French  
Hybrid Lilacs

Paul Thirion  
Pres. Lincoln  
Katharine Havemeyer

Ellen Willmott  
Lucie Baltet  
Paul Hariot

GROUP #810

Value \$15.00  
Save \$2.50

ONLY . . .

**\$12.50**

1 each of  
these 3

GROUP #830

Value \$7.50  
Save \$1.25

ONLY . . .

**\$6.25**

### Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (*own-root*, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

#### Loveliest Kinds and Colors. These Six Pictured

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Freebloomer.
- d Katharine Havemeyer. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Lucie Baltet. The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s President Lincoln. Single flowers  $\frac{3}{4}$  in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Hariot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Ellen Willmott. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single

3-year plants. Prepaid, each \$2.50; 3 of one kind for \$6.25

A RARE PRIZE FOR YOUR GARDEN!

BLOOMS OUTDOORS  
FROM OCTOBER  
TO MARCH!

# Christmas Rose

AN IMPROVED  
LARGE-FLOWERED TYPE

## *Heleborus niger altifolius*

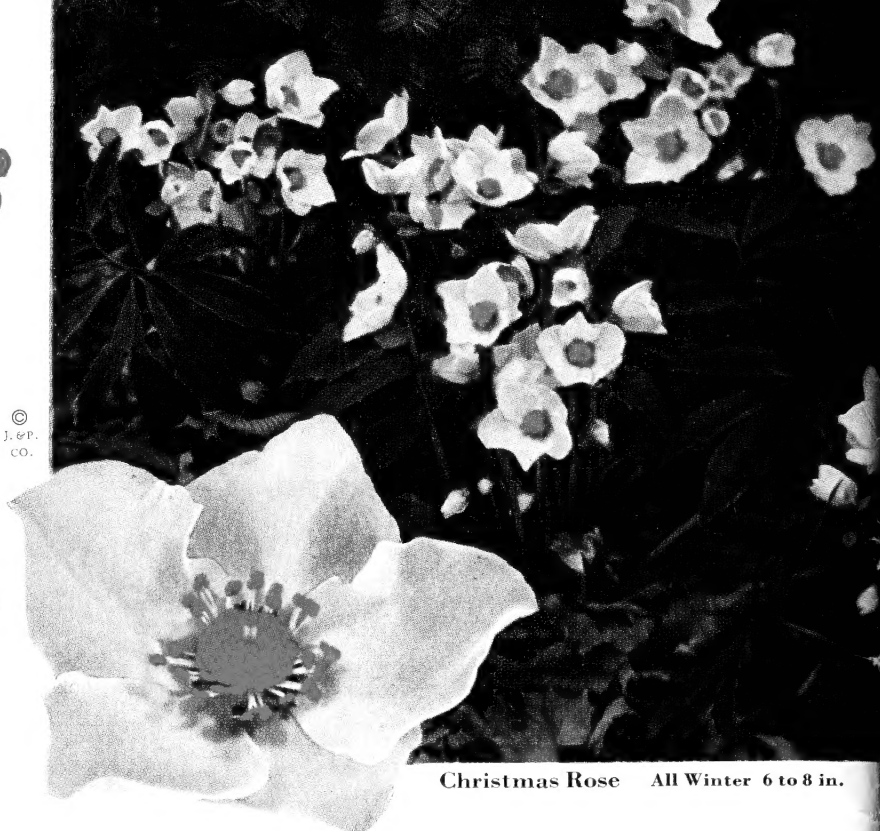
Roses in winter! Not real roses, of course, but the rare and much-prized Christmas Rose. Actually blooms with the snows of late fall, at Christmas time and right up until spring. This variety (*H. niger altifolius*) is much superior to the common *H. niger*. Grown by J. & P. from divisions of flowering plants, it will become established quickly and will bloom for you this fall.

## Blooms All Winter on Mild Days

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a lively center of yellow stamens. Fleshy, strong stems

Strong Field-Grown Plants, \$1.50 each; 3 for \$3.75; 6 for \$7.50

©  
J. & P.  
CO.



Christmas Rose All Winter 6 to 8 in.

hold each bloom erect so it stands out sharply above the leathery foliage which literally hugs the ground. Flower clusters on 6 to 8-in. stems. Lovely for bouquets.

## Beautiful Masses for Low Plantings

The Christmas Rose is especially suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and the masses of unusual flowers when there is nothing else in the garden. Given a protected location where it is partially shaded in the summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved; allow it to spread, producing more and more of these lovely flowers each year.



## Special Christmas Gift Offer!

Free Attractive Souvenir Rose Package  
with Each Christmas Gift of Rose Plants

It is never too early to pick out J. & P. Roses for friends and relatives who want only the *best* in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting.

All you have to do is to fill out the special Christmas gift order blank enclosed with this catalog, and we'll do the rest.

If you'd like more information about this unusual Christmas gift offer, send for our free circular which we will be pleased to send you.



**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK, NEW YORK • THE ROSE CAPITAL OF AMERICA